Beyond MSPI/DVPI: A Practical MSPI/DVPI Project Sustainability Approach

July 26, 2018
We stand on Pamunkey & Piscataway land
Thank you for hosting us
Session Objectives

• **Identify** additional uses for data collected under grant obligations

• **Assess** whether further measurement and evaluation is needed for strategic planning

• **Name** potential additional audiences for future funding opportunities
Who is the Urban Indian Health Institute?

- Our mission: Decolonize data, for Indigenous people, by Indigenous people

- Support the Urban Indian Health Network

- UIHI improve AI/AN health by:
  - Identifying & understanding health disparities and resiliency
  - Strengthening public health capacity
  - Disease surveillance and disease prevention
  - Providing research and evaluation grounded in Indigenous methods
  - Supporting health promotion and disease prevention

- Serves 21 IHS urban MSPI and 14 DVPI projects
What do we mean when we say project sustainability?
Framework for using data strategically

• A funding source is ending or has ended

• You have data

• How might you be able to use your data to continue your project?
Important Questions About Data

• What data do you have?

• What do you want to do with your data?
  • Do the data match your purpose?

• Who is your audience?
  • What is the best way to present/report findings?
What data do you have?

Counts, proportions, measures of satisfaction, etc.
  - Program efficiency

Measurable changes in behavior, knowledge, etc.
  - Program effectiveness

Shifts in disease rates, mortality, etc.
  - Program impact
What do you want to do with your data?

- Apply for new/additional funding?
- Share results with community, partners?
- Publication?
- Identify new opportunities?

Align your purpose(s) with your mission, needs of the community
You know what kind of data you have…

You know what you want to do with the data…

Now what?
Who is your audience?

• Target audience changes depending on purpose

• Needs, level of interest, capacity for interpretation will vary

• Knowing audience informs what you pass along and how you portray it

• Who else might be interested in your data?
Tailor Presentation to Audience

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Schl, attending school; NoSchl, not attending school

* Mann–Whitney U test significant at p < .05
Tailor Presentation to Audience

**Distributed regional community sub-awards**

- Disseminated Requests For Proposals (RFPs) through on-line, phone, and in-person outreach.
- Sub-awarded small grants to tribal communities and urban Indian health programs.
- A total of 101 tribes and tribal organizations were awarded grants in Year 1 with an additional 113 grants awarded in Year 2.
- Great Lakes Inter-Tribal Council (GLITC) awarded small grants to three tribal communities and one urban Indian health program across the Bemidji area of Wisconsin, Michigan, and Minnesota.

**Strengthened coalitions & partnerships**

- Supported local and regional coalition-building. C2 staff and resources supplemented coordination of workgroups, development of cooperative agreements, and regional meetings to strengthen networks between sub-awardees, Tribal Epidemiology Centers, and key partnerships.
- Inter Tribal Council of Arizona (ITCA) conducted on-site visits with 13 communities to negotiate Memorandums of Agreement and establish cross-sector community health coalitions to guide GHWC efforts.
Tailor Presentation to Audience

15,000*
American Indian and Alaska Native people now have better access to healthier foods through...

16
new tribal settings with low sodium nutrition guidelines*

4  2014
11  2014
16  2017

77
new tribal settings promoting healthy and nutritious food*

77  2017

*Under GHWIC, grantees choose which health interventions to report data on. Thus, aggregated counts may not represent the totality of work being done by all grantees
Think about these audiences, what would they want to know?

- Elder Advisory Council
- Community Partner Organization
- Local Newspaper
- Academic Institution
- Government Agency Releasing Funding Opportunity
Final Tips and Strategies

• Tell a story to your audience, demonstrate your program’s value and impact

• Be innovative and creative in ideas for sustaining your program

• Know your audience
Thank you!
Questions?