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| BEFORE VIEWING VIDEO | Ice breaker questions. | • What do you know about public health accreditation?  
• What does public health look like in your community?  
• What is your biggest concern about public health accreditation? |
| 0:00 OPENING | Stacy Bohlen, Executive Director of the National Indian Health Board (NIHB), sets the stage for the video and states that public health is the future of health for Indian People. | • Should public health accreditation matter to Indian people? Why?  
• What information about public health accreditation might your Tribal leadership ask for?  
• How might Tribal public health accreditation relate to empowerment, authority and credibility? |
| 1:15 WHAT IS PUBLIC HEALTH ACCREDITATION? | The definition and seven steps of public health accreditation are presented. | • What does public health accreditation measure?  
• How do the “10 Essential Services of Public Health” relate to public health accreditation? |
| 3:37 PUBLIC HEALTH VS. HEALTHCARE | The difference between public health and healthcare is described. The value of having standards for public health systems is emphasized. | • What is the difference between public health and healthcare? What kind of public health services and/or activities do people confuse with being healthcare services?  
• In the video someone says “public health is everywhere around us.” What does that mean? Where do you see public health in your community?  
• How does having high standards that are peer-reviewed improve health in the community? |
| 5:16 PHAB’S WORK WITH TRIBAL COMMUNITIES | The Public Health Accreditation Board (PHAB) has involved Tribes in the development of their processes and products through their collaboration with NIHB. | • Do you think Tribal involvement in the work of PHAB has been adequate? Why or why not?  
• How else could PHAB include Tribes in their future endeavors? |
### 6:30 INTRODUCING PUBLIC HEALTH ACCREDITATION TO TRIBAL COMMUNITIES

| Considerations for introducing public health accreditation to Tribal communities and leaders. | • Why is documenting and quantifying public health important? Why might it be challenging for Tribal communities? In what ways is public health being documented and quantified in our communities? • What are some first steps Tribes can take if they’re interested in public health accreditation? |

### 7:20 TRIBAL PUBLIC HEALTH ACCREDITATION RESOURCES

| NIHB can provide Tribal public health accreditation technical assistance and resources. Other organizations and resources are also listed. | • Who could you reach out to for technical assistance and/or additional information- Outside of your community? Within your community? • What technical assistance might be needed for your community? |

### 8:28 WHY SEEK PUBLIC HEALTH ACCREDITATION – COSTS AND BENEFITS

| The costs and benefits of public health accreditation are discussed. | • Activity: Create a matrix of costs and benefits mentioned in the video to compare side by side. Brainstorm and list other costs and benefits. • What are some public health problems Tribal communities are grappling with? How can public health accreditation help show that we’re doing the best we can in addressing these? • How does Tribal public health accreditation relate to self-determination? • Why are benchmarks or metrics important for public health efforts? |

### 10:15 TRIBAL LEADERS’ ROLE IN PUBLIC HEALTH ACCREDITATION

| Tribal leaders’ role in public health accreditation is presented, including strategies for gaining buy-in and providing them information. | • What could increase our Tribal leadership’s support for public health accreditation? What are the best strategies to employ? • What information is necessary to give to Tribal leaders about public health accreditation? |

### 11:26 CONCLUSION AND NEXT STEPS

| NIH’s Stacey Bohlen gives some closing words, with thoughts on what to do next in your journey to public health accreditation. | • What do you still want to know? How can you find out? • What one word would you use to describe public health accreditation? “Public health accreditation is…” |

### AFTER VIEWING VIDEO

| Video debriefing questions. | • What is the most valuable thing you learned from this video? • Why are Tribal leaders perspectives important in public health accreditation? • What is your biggest concern about public health accreditation? (Can use as a pre-/post-evaluation question) |