

# TRIBAL LEADERS' PERSPECTIVES ON PUBLIC HEALTH ACCREDITATION

VIDEO DISCUSSION GUIDE | [WWW.NIHB.ORG/TRIBALASI](http://WWW.NIHB.ORG/TRIBALASI)



## TIME CODE & TITLE

## DESCRIPTION

## DISCUSSION QUESTIONS

### BEFORE VIEWING VIDEO

Ice breaker questions.

- What do you know about public health accreditation?
- What does public health look like in your community?
- What is your biggest concern about public health accreditation?

### 0:00 OPENING

Stacy Bohlen, Executive Director of the National Indian Health Board (NIHB), sets the stage for the video and states that public health is the future of health for Indian People.

- Should public health accreditation matter to Indian people? Why?
- What information about public health accreditation might your Tribal leadership ask for?
- How might Tribal public health accreditation relate to empowerment, authority and credibility?

### 1:15 WHAT IS PUBLIC HEALTH ACCREDITATION?

The definition and seven steps of public health accreditation are presented.

- What does public health accreditation measure?
- How do the "10 Essential Services of Public Health" relate to public health accreditation?

### 3:37 PUBLIC HEALTH VS. HEALTHCARE

The difference between public health and healthcare is described. The value of having standards for public health systems is emphasized.

- What is the difference between public health and healthcare? What kind of public health services and/or activities do people confuse with being healthcare services?
- In the video someone says "public health is everywhere around us." What does that mean? Where do you see public health in your community?
- How does having high standards that are peer-reviewed improve health in the community?

### 5:16 PHAB'S WORK WITH TRIBAL COMMUNITIES

The Public Health Accreditation Board (PHAB) has involved Tribes in the development of their processes and products through their collaboration with NIHB.

- Do you think Tribal involvement in the work of PHAB has been adequate? Why or why not?
- How else could PHAB include Tribes in their future endeavors?

**6:30  
INTRODUCING  
PUBLIC HEALTH  
ACCREDITATION  
TO TRIBAL  
COMMUNITIES**

Considerations for introducing public health accreditation to Tribal communities and leaders.

- Why is documenting and quantifying public health important? Why might it be challenging for Tribal communities? In what ways is public health being documented and quantified in our communities?
- What are some first steps Tribes can take if they're interested in public health accreditation?

**7:20  
TRIBAL  
PUBLIC HEALTH  
ACCREDITATION  
RESOURCES**

NIHB can provide Tribal public health accreditation technical assistance and resources. Other organizations and resources are also listed.

- Who could you reach out to for technical assistance and/or additional information- Outside of your community? Within your community?
- What technical assistance might be needed for your community?

**8:28  
WHY SEEK  
PUBLIC HEALTH  
ACCREDITATION –  
COSTS AND  
BENEFITS**

The costs and benefits of public health accreditation are discussed.

- **Activity:** Create a matrix of costs and benefits mentioned in the video to compare side by side. Brainstorm and list other costs and benefits.
- What are some public health problems Tribal communities are grappling with? How can public health accreditation help show that we're doing the best we can in addressing these?
- How does Tribal public health accreditation relate to self-determination?
- Why are benchmarks or metrics important for public health efforts?

**10:15  
TRIBAL LEADERS'  
ROLE IN PUBLIC  
HEALTH  
ACCREDITATION**

Tribal leaders' role in public health accreditation is presented, including strategies for gaining buy-in and providing them information.

- What could increase our Tribal leadership's support for public health accreditation? What are the best strategies to employ?
- What information is necessary to give to Tribal leaders about public health accreditation?

**11:26  
CONCLUSION AND  
NEXT STEPS**

NIHB's Stacey Bohlen gives some closing words, with thoughts on what to do next in your journey to public health accreditation.

- What do you still want to know? How can you find out?
- What one word would you use to describe public health accreditation? "Public health accreditation is..."

**AFTER VIEWING  
VIDEO**

Video debriefing questions.

- What is the most valuable thing you learned from this video?
- Why are Tribal leaders perspectives important in public health accreditation?
- What is your biggest concern about public health accreditation? (Can use as a pre-/post-evaluation question)