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<th>Date</th>
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<th>Governor's Hall A/B/C/D</th>
<th>Tower Ballroom A</th>
<th>Tower Ballroom B</th>
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<td><strong>Monday, August 26</strong></td>
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<tr>
<td><strong>Preconference Meetings Morning</strong></td>
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<td>IHS Listening Session (9:00 am - 11:00 am)</td>
<td>Conference: Two Spirit Conference (Tower A/B/C) (8:00 am - 4:30 pm)</td>
<td>Conference: Two Spirit Conference (Tower A/B/C)</td>
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<td><strong>Preconference Meetings Afternoon</strong></td>
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<td>Consultation: Health Resources and Services Administration (1:00 pm - 4:00 pm)</td>
<td>Conference: Two Spirit Conference (Tower A/B/C)</td>
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<tr>
<td><strong>Workshop Session I</strong></td>
<td>2:00 PM - 3:30 PM</td>
<td>Reimbursement and Billing; Section 206 of the Affordable Care Act</td>
<td>Medicaid Expansion, Arkansas Model, and 1115 Waivers</td>
<td>Affordable Care Act 101</td>
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<tr>
<td><strong>Workshop Session II</strong></td>
<td>3:45 PM - 5:15 PM</td>
<td>How will we know who qualifies as an American Indian or Alaska Native under the Affordable Care Act?</td>
<td>Employers and Insurance: SHOP &amp; FEHB</td>
<td>Showcasing Diversity in the Implementation of ACA</td>
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<tr>
<td><strong>Workshop Session I</strong></td>
<td>1:30 PM - 3:00 PM</td>
<td>Sharing Data Findings: Medicare Spending, American Community Survey on Health Insurance by Income, and Medicare Data for AI/AN Health Care</td>
<td>Doing the Numbers: Calculating MAGI, Optimizing Medicaid Enrollment</td>
<td>SDPI Renewal: A Grassroots Approach</td>
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<tr>
<td><strong>Workshop Session II</strong></td>
<td>3:15 PM - 4:45 PM</td>
<td>State Plan Amendments and Consultation with Tribes</td>
<td>Medicare 101</td>
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<tr>
<td><strong>Workshop Session</strong></td>
<td>9:00 AM - 10:30 AM</td>
<td>Medicaid 101</td>
<td>Tribal-State Consultation</td>
<td>Electronic Health Records and the Next Generation of Health Care</td>
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## WORKSHOP TRACKS KEY

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<th>Track</th>
<th>Description</th>
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<td>Medicare, Medicaid, and Health Care Reform</td>
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<td>2</td>
<td>Health Care Policy and Advocacy</td>
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<td>3</td>
<td>Healthy Native Practices</td>
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<td>4</td>
<td>Native Veterans’ Health</td>
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### MACKINAC A

- **Workshop:** Census Bureau Update; How to Access Health and Social Indicators (9:00 am – 11:00 am)
- **Meeting:** Round Table on HIV Prevention and Treatment (1:00 pm – 2:30 pm)

### MACKINAC B/C

### PENISULA B/C

### COUNCIL ROOM

### DIRECTOR’S ROOM

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<thead>
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<td><strong>Tuesday, August 27</strong></td>
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<tr>
<td>2:00 PM - 3:30 PM</td>
<td>Workshop Session I: Reimbursement and Billing; Section 206 of the Affordable Care Act</td>
<td>MACKINAC A</td>
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<tr>
<td>3:45 PM - 5:15 PM</td>
<td>Workshop Session II: How will we know who qualifies as an American Indian or Alaska Native under the Affordable Care Act?</td>
<td>PENISULA B/C</td>
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<tr>
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<td>Workshop Session I: Sharing Data Findings</td>
<td>MACKINAC A</td>
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<tr>
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<td>Workshop Session II: State Plan Amendments and Consultation with Tribes</td>
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<td><strong>Thursday, August 29</strong></td>
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<tr>
<td>9:00 AM - 10:30 AM</td>
<td>Workshop Session I: Medicaid 101</td>
<td>MACKINAC A</td>
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<tr>
<td>3:00 PM - 4:30 PM</td>
<td>Workshop Session II: Grand Traverse Band (GTB) Dental Clinic: Reaching Goals through Partnership and Perserverance</td>
<td>PENISULA B/C</td>
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### WORKSHOP SESSIONS

- **Culture is the Cure for the Modern State of Native Health**
- **Veterans’ Mental Health**
- **VA Rural Health / Tele-Health Services**
- **Advancing Tribal Health Equity Through the Power of Voice**
- **Oklahoma Health Care Authority: Effective State-Tribal Partnerships**
- **Returning Service Members (OEF/OIF/NOD) Substance Abuse Programs/Suicide Prevention**
- **How Communities are Restoring Health with Traditional Foods, Part I**
- **Creating a Comprehensive Response to Sexual Assault and Domestic Violence In Tribal Communities**
- **Native Visions Of Gender: Keys to Effective Health & Wellness Programming**
- **Creating Sustainability: One Community’s Work on the Domestic Violence Prevention Initiative**
- **The Healthy Native Babies Project, Sudden Infant Death Syndrome Risk Reduction Activities**
- **Rebooting and Kick-starting the National Budget Strateg for Indian Health**
- **VA/Indian Health Service/Tribal Health Program Reimbursement**
- **Caring for Women’s Veterans**
- **Talking to Congress 101**
- **Affordable Care Act Marketplace Outreach and Enrollment**
# Conference Agenda

## Annual Consumer Conference
August 26–29, 2013

## Tribal Youth Summit
August 23–26, 2013

## Grand Traverse Resort
Traverse City, Michigan

### Workshop Tracks Key

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### Pre Conference Activities • Monday, August 26, 2013

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>8:00 am - 6:30 pm</td>
<td>Vendors Open</td>
<td>Pre-Function Space</td>
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<tr>
<td>9:00 am - 11:00 am</td>
<td><strong>Listening Session: Indian Health Service</strong></td>
<td>Room: Governor’s Hall A/C</td>
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<tr>
<td>8:00 am - 4:30 pm</td>
<td><strong>Conference: Completing the Circle – Two-Spirit Health and Wellness Session</strong></td>
<td>Room: Tower Ballroom A/B/C</td>
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Indian Health Service (IHS) will host a Tribal Listening Session to seek Tribal Leaders’ feedback on IHS programs, activities and services. IHS is the principal federal health care provider and health advocate for Indian people, and its goal is to raise their health status to the highest possible level. During this Tribal Listening Session there will be ample opportunity for Tribal Leaders and representatives to learn more about current issues and events and provide feedback to IHS.

This full-day session combines the collective wisdom of five nationally recognized Native experts who will build on a national conversation where Tribal and non-Tribal participants will learn about the issues, new science and resources related to Two-Spirit people; expand the national Two-Spirit Network led by SAMHSA’s Native American Center for Excellence (NACE); build on the national conversations held by the NACE Two-Spirit Learning Community monthly webinars and conference calls; and support participants’ efforts to acquire state-of-the-art prevention and behavioral health models and strength-based approaches to better serve our Two-Spirit people.
### PRE CONFERENCE ACTIVITIES  
**Monday, August 26**

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<tr>
<th>Time</th>
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| 9:00 am - 11:00 am | Room: Mackinac A | **WORKSHOP: CENSUS BUREAU UPDATE: HOW TO ACCESS HEALTH AND SOCIAL INDICATORS**  
Demographic information available on the AI/AN population from the U.S. Census Bureau provides the most current health and social statistics available from the federal government. This workshop will provide an overview of current and available AI/AN Census data products. Attendees will learn how to access Census data tools to tell your own unique Tribal story to funding entities. We will discuss your Tribal and organizational data needs. Participants will also hear about agency plans for upcoming Tribal consultation activities. |
| 12:00 pm      | Location: Pre-Function Space | **REGISTRATION OPENS**                                                                           |
| 12:00 pm-1:00 pm |                | **LUNCH**                                                                                       |
| 1:00 pm - 4:30 pm | Room: Governor’s Hall A/C | **CONSULTATION: HEALTH RESOURCES AND SERVICES ADMINISTRATION (HRSA)**  
HRSA is committed to engaging in regular and meaningful consultation and collaboration with Tribal Leaders in the development of Federal policies that have Tribal implications. Through consultation, HRSA seeks to strengthen the government-to-government relationship between the United States and Indian Nations. HRSA invites Tribal Leaders to join in this discussion. |
| 1:00 pm- 2:30 pm | Room: Mackinac A | **MEETING: ROUND TABLE ON HIV PREVENTION AND TREATMENT**  
Discussing the Impact of HIV on our Communities  
This session provides an opportunity for Tribal leaders to come together and share their stories about how HIV is impacting their communities. The discussion group will be facilitated by the National Native American AIDS Prevention Center and will focus on what assistance is needed in order to support Tribal communities in their battle against the HIV epidemic. |
| 5:00 pm-6:30 pm | Room: Governor’s Hall C/E | **OPENING RECEPTION**  
Please join the Grand Traverse Band of Ottawa and Chippewa Indians, the National Indian Health Board, and the Tribes of the Bemidji Area for a meet and greet to start off the Annual Consumer Conference! |
| 6:30 pm- 8:30 pm | Room: Governor’s Hall A/B/D | **YOUTH FILM FESTIVAL**  
For this year’s Youth Summit, NIHB and youth training partner, Healthy Native Communities Partnership, are working with Tribal youth to highlight the issues of Diabetes and Cancer through the creation of digital stories.  
Please join us for the NIHB 2nd Annual Native Youth Film Festival, which serves as the national showcase for Summit participants and provides an opportunity for their digital stories to be viewed by stakeholders invested in providing quality health care and public health services in Indian Country. |
## ACTIVITIES • DAY ONE • TUESDAY, AUGUST 27, 2013

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<th>Time</th>
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<tr>
<td>7:00 am</td>
<td><strong>REGISTRATION</strong></td>
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<tr>
<td>8:00 am - 8:15 am</td>
<td><strong>CONFERENCE OPENING CEREMONY PLENARY</strong></td>
<td>Governor’s Hall A/B/C/D</td>
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<td>8:15 am - 8:20 am</td>
<td><strong>BLESSING</strong></td>
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<td>8:20 am - 8:30 am</td>
<td><strong>WELCOME AND REMARKS FROM THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS</strong></td>
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<td></td>
<td>• Alvin “Al” Pedwaydon, Chairman</td>
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<td>8:30 am - 8:40 am</td>
<td><strong>WELCOME AND REMARKS FROM THE MIDWEST ALLIANCE OF SOVEREIGN TRIBES (MAST)</strong></td>
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<td>• Aaron Payment, Vice President, MAST, Chairman, Sault Ste. Marie Tribe of Chippewa Indians</td>
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<td>8:40 am - 8:50 am</td>
<td><strong>NIHB WELCOME</strong></td>
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<td>• Cathy Abramson, Chairperson, NIHB, Council Member, Sault Ste. Marie Tribe of Chippewa Indians</td>
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<td>8:50 am - 9:10 am</td>
<td><strong>SPOTLIGHT: NIHB NATIVE YOUTH SUMMIT PARTICIPANTS</strong></td>
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<td>Joined by Youth Summit Partners: Mayo Clinic – Spirit of Eagles, American Diabetes Association, and the American Indian Cancer Foundation</td>
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<td>9:10 am - 9:40 am</td>
<td><strong>KEYNOTE SPEAKER: YVETTE ROUBIDEAUX, MD, MPH</strong></td>
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<td>• Director, Indian Health Service</td>
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<td>9:40 am - 10:00 am</td>
<td><strong>KEYNOTE SPEAKER: JOHN GARCIA</strong></td>
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<td>• Deputy Assistant Secretary, Office of Intergovernmental Affairs, Department of Veterans Affairs</td>
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<td>10:00 am - 10:40 am</td>
<td><strong>Track 2: Health Care Policy and Advocacy</strong></td>
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<td><strong>WORKFORCE DEVELOPMENT FOR INDIAN COUNTRY</strong></td>
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<td><strong>PRESENTERS:</strong></td>
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<td>• Mary Wakefield, PhD, RN, Administrator, Health Resources and Services Administration</td>
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<td>• Mirtha Beadle, MPA, Deputy Administrator for Operations, Substance Abuse and Mental Health Services Administration</td>
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<tr>
<td>10:40 am - 11:00 am</td>
<td><strong>KEYNOTE SPEAKER: JEFFERSON KEEL</strong></td>
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<td>• President, National Congress of American Indians</td>
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11:00 am - 11:15 am

**UPDATE AND REMARKS: SUSAN MCNALLY**

- Senior Advisor, Intergovernmental Affairs, Office of Personnel Management

11:15 am - 12:00 pm

**Track 2: Health Care Policy and Advocacy**

**CONTRACT SUPPORT COSTS**

**PRESENTERS:**
- Geoff Strommer, JD, Partner, Hobbs, Straus, Dean & Walker
- Jim Roberts, Policy Analyst, Northwest Portland Area Indian Health Board

12:00 pm - 1:30 pm

**LUNCHEON SEMINAR** Lunch Provided

**SPECIAL DIABETES PROGRAM FOR INDIANS (SDPI): SUCCESSFUL PARTNERSHIPS AND ACTIONS - WHAT LIES AHEAD?**

The Special Diabetes Program for Indians (SDPI) Luncheon Seminar will feature perspectives on how SDPI is addressing diabetes as well as the prospects for securing renewal of the program this year. This is an opportunity to learn about the importance of developing successful partnerships, the need for action from Indian Country on renewal, and what lies ahead to help ensure this vital program remains in Indian Country.

**MODERATOR:**
- Diana Autaubo, Board Member, NIHB (Oklahoma); Council Member, Seminole Nation of Oklahoma

**PANELISTS:**
- Buford L. Rolin, Chairman, Poarch Band of Creek Indians; Chair, Tribal Leaders Diabetes Committee; Board Member, NIHB (Nashville Area)
- Shondra McCage, MPH, CHES, Diabetes Care Center Program Manager, Chickasaw Nation Department of Health; Chair, Awakening the Spirit/American Diabetes Association
- Kelly Concho-Hayes, MEd, Associate Director, American Indian & Alaska Native Initiatives and High Risk Populations, American Diabetes Association
- Isabel June Burger (Little River Band of Ottawa Indians)
- Jeremy W. Marshall, JD, Senior Legislative Associate, NIHB

1:30 pm - 1:40 pm

**OVERVIEW OF WORKSHOP SESSIONS**

- Cathy Abramson, Chairperson, NIHB
**WORKSHOP SESSION I • DAY ONE • TUESDAY, AUGUST 27, 2013 • 2:00 PM - 3:30 PM**

**Track 1: Medicare, Medicaid, and Health Care Reform**
Room: Tower Ballroom A

**REIMBURSEMENT AND BILLING; SECTION 206 OF THE AFFORDABLE CARE ACT**
This workshop will outline strategies for increasing revenue and cost savings in Indian health programs with particular attention to the application of IHCIA section 206 regarding third party payments, negotiating preferred provider agreements, and dealing with hospitals that have accepted payments in excess of the Medicare Like Rates. Presenters will take the discussion to a higher level of detail by focusing on the effect of the sequestration on Medicare fee schedules and ways to minimize the impact by taking advantage of various Medicare Quality initiatives such as Physician Quality Reporting System (PQRS), Electronic Prescribing (eRX), Ambulatory Surgery Center (ASC) Quality Reporting; the addition of Medicare preventive services, reduction of the donut hole under Part D, and other “good” things to in the ACA for patients.

**PRESENTERS:**
- Myra Munson, JD, MSW, Principal, Sonosky, Chambers, Sachse, Miller & Munson LLP
- Sherrie Varner, Medicare Tech, Choctaw Nation of Oklahoma
- Starla Roels, JD, partner, Hobbs, Straus, Dean & Walker

**Track 1: Medicare, Medicaid, and Health Care Reform**
Room: Tower Ballroom B

**MEDICAID EXPANSION, ARKANSAS MODEL, AND 1115 WAIVERS**
This workshop will provide updates and evolving trends in Medicaid and the Children’s Health Insurance Program with a focus on expanding eligibility, access, delivery system reforms, and quality of care in preparation for expanding coverage in 2014. Trends in Medicaid section 1115 waivers, including managed care, will be discussed, as well as the new Waiver Transparency requirements applicable to these waivers. The workshop will also look at the premium assistance alternative model to Medicaid Expansion, also known as the Arkansas model.

**PRESENTERS:**
- Elliot Milhollin, JD, Partner, Hobbs, Straus, Dean, & Walker, LLP
- Jim Roberts, Policy Analyst, Northwest Portland Area Indian Health Board
- Lane Terwilliger, JD, LLM, Technical Director, Centers for Medicare & Medicaid Services

**Track 1: Medicare, Medicaid, and Health Care Reform**
Room: Tower C

**AFFORDABLE CARE ACT 101**
This workshop will cover the basics of the Affordable Care Act and the special provisions for American Indians and Alaska Natives.

**NATIONAL INDIAN HEALTH OUTREACH AND EDUCATION (NIHOE) PRESENTERS:**
- April Hale, Tribal Health Care Reform Project Manager, National Indian Health Board (NIHB)
- Terra Branson, Legislative Associate, National Congress of American Indian (NCAI)
- Ed Fox, Director, Health Services, Port Gamble S’Klallam Tribe and NIHOE Consultant

**Track 3: Healthy Native Practices**
Room: Mackinac A

**CULTURE IS THE CURE FOR THE MODERN STATE OF NATIVE HEALTH**
Traditional Native culture is the counter balance and cure to many modern day ills. When Indigenous Nations utilize their age old teachings and practices they have powerful tools to rebuild health and wellness from the ground up. Using examples from the Tsehootsooi Medical Center Methamphetamine and Suicide Initiative Program, presenters will demonstrate how programs can use indigenous practices and concepts to reconnect and revitalize communities and reestablish hope and health.

**PRESENTERS:**
- Matthew Tafoya, Community Involvement Coordinator MSPI, Tsehootsooi Medical Center
- Delono Ashley, Community Involvement Coordinator MSPI, Tsehootsooi Medical Center
- Emerson John, Cultural Liaison MSPI, Tsehootsooi Medical Center
Track 4: Native Veterans’ Health

VETERANS’ MENTAL HEALTH
VA has been transforming mental health services to be Veteran-centered, goal-directed, and recovery-oriented. This presentation will cover the mental health transformation efforts undertaken by VA, with a focus on efforts that are being made locally at the Battle Creek VA Medical Center. Specific outreach efforts as well as new services and resources will be shared and discussed.

PRESENTER:
• Jay Cohen, Ph.D., Associate Chief of Staff of Mental Health, Battle Creek VA Medical Center

Track 4: Native Veterans’ Health

VA RURAL HEALTH/ TELE-HEALTH SERVICES
This workshop will provide an overview of Rural Health and TeleHealth within the Veteran Health Administration as well as examples of Rural Health and TeleHealth programs locally and across the country. The VA recognizes that it needs to serve all of its Veterans and wants to provide those services closer to where the Veteran lives.

PRESENTERS:
• Sherri DeLoff, MSW, VISN 11 Telehealth Manager and Rural Health Coordinator, Veterans Integrated Service Network 11
• Wendy Hamlin, MS RN, Battle Creek Telehealth and Home Based Primary Care Coordinator, Battle Creek VA Medical Center

Track 3: Healthy Native Practices

ADVANCING TRIBAL HEALTH EQUITY THROUGH THE POWER OF VOICE
Interested in collaboration and dialogue to promote health to attain health equity in Native Communities? In this workshop participants will learn how the American Indian Cancer Foundation is working to bring greater coherence and coordination to Tribal, urban, and regional health programs, policies, systems, and environments by supporting deeper dialogues across multiple and diverse stakeholders.

PRESENTER:
• Kris Rhodes, MPH, Executive Director, American Indian Cancer Foundation

Track 3: Healthy Native Practices

WORKING TOWARDS BALANCE: NATIVE CULTURES, NATIVE COMMUNITIES AND HIV CLINICAL RESEARCH
When we incorporate traditional ways of healing into modern public health approaches, we honor our past, present and future. FDA-approved HIV prevention technologies and therapeutic agents highlight how HIV clinical research can help to prevent the spread of HIV. HIV clinical research can be a vital conduit to information and services. This workshop will explore the Native American Engagement in HIV Clinical Research (NAEHCR) Project as a framework for engaging Native communities to build awareness and participation to strengthen the capacity of both community members and clinical researchers.

PRESENTER:
• Matt Ignacio, MSSW, Project Manager, National Native American AIDS Prevention Center

3:30 pm - 3:45 pm
BREAK

WORKSHOP TRACKS KEY

1 Medicare, Medicaid, and Health Care Reform
2 Health Care Policy and Advocacy
3 Healthy Native Practices
4 Native Veterans’ Health
### Track 1: Medicare, Medicaid, and Health Care Reform

**Room: Tower Ballroom A**

**HOW WILL WE KNOW WHO QUALIFIES AS AN AMERICAN INDIAN OR ALASKA NATIVE UNDER THE AFFORDABLE CARE ACT?**

This workshop will provide an overview about the special provisions for American Indians and Alaska Natives (AI/AN) in the Affordable Care Act (ACA), as well as discuss the Medicaid, single streamlined application, tax penalty exemptions for AI/AN, and electronic verification.

**PRESENTERS:**
- Doneg McDonough, MPA, Health Care Consultant, TSGAC
- Jonathan Damm, JD, Tax Law Specialist, Indian Tribal Governments, Internal Revenue Services (IRS)
- Nancy Goetschius, Senior Advisor, Centers for Consumer Information and Insurance Oversight, Centers for Medicare & Medicaid Services

**Track 1: medicare, medicaid, and health care reform**

**Room: Tower Ballroom B**

**EMPLOYERS AND INSURANCE: SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) SHOP & FEDERAL EMPLOYEE HEALTH BENEFITS (FEHB)**

This portion of the training will describe what a SHOP is, outline eligibility for SHOP participation, and illustrate differences between a State-based SHOP and a Federally-facilitated SHOP. The Small Business Tax Credits will also be discussed, including eligibility requirements, and how to claim the tax credit.

This workshop will also cover about FEHB specifically for American Indians and Alaska Natives (AI/AN).

**PRESENTERS:**
- Laura Bird, JD, Consultant, National Congress of American Indians (NCAI)
- Terra Branson, Legislative Associate, National Congress of American Indians (NCAI)
- Amber Hudson, Office of Personnel Management

**Track 1: Medicare, Medicaid, and Health Care Reform**

**Room: Tower Ballroom C**

**SHOWCASING DIVERSITY IN THE IMPLEMENTATION OF ACA**

This panel will discuss how Tribes have successfully implemented the new provisions of Title V and the Affordable Care Act. The panel also will provide Tribes new and interesting opportunities/options to consider as they plan delivery of health care to Tribal communities.

**PRESENTERS:**
- Geoff Strommer, JD, Partner, Hobbs, Straus, Dean & Walker
- Doneg McDonough, MPA, Health Care Consultant, TSGAC
- Brent Simcosky, Tribal Health Director, Jamestown S’Klallam Tribe
- Inder Wadhwa, CEO, Northern Valley Indian Health Consortium
- Starla K. Roels, JD, Partner, Hobbs, Straus, Dean and Walker

**Track 1: medicare, medicaid, and health care reform**

**Room: Mackinac A**

**OKLAHOMA HEALTH CARE AUTHORITY: EFFECTIVE STATE-TRIBAL PARTNERSHIPS**

Oklahoma Health Care Authority (OHCA) has made communication and effective partnerships with Tribal governments and Indian health care stakeholders a top priority; this has led to several positive outcomes and innovative approaches. CMS has approved the Oklahoma Tribal Medicaid Administrative Match (TMAM) plan to allow for Tribal governments to receive administrative payments for enrollment efforts in Tribal communities. OHCA is the first Medicaid program to have an approved pay-for-product TMAM model. In addition, OHCA has increased participation and attendance in Tribal consultation meetings by utilizing online resources. This workshop will discuss the partnership building model used by OHCA and how it has improved outreach and linkages, communication and Tribal consultation.

**PRESENTER:**
- Dana Miller, Tribal Relations Director, Oklahoma Health Care Authority
Track 4: Native Veterans’ Health

RETURNING SERVICE MEMBERS (OEF/OIF/NOD) SUBSTANCE ABUSE PROGRAMS / SUICIDE PREVENTION

The Department of Veterans Affairs (VA) is caring for America’s newest generation of Veterans returning from Iraq and Afghanistan while serving all Veterans from every era and every Veteran who has defended the Nation. The VA understands and appreciates Veterans’ experiences while assisting them and their family members toward a successful post-war adjustment in or near their community. This presentation will cover the suicide prevention efforts undertaken by VA, with a focus on efforts that are being made locally at the Battle Creek VA Medical Center. Examples of services and resources will be shared.

PRESENTER:
• Sue Fabeck, LMSW, Suicide Prevention Coordinator, Battle Creek VA Medical Center

Track 3: Healthy Native Practices

TRADITIONAL FOODS II: HOW COMMUNITIES ARE RESTORING HEALTH AND WELLNESS

Traditional Foods Project Partners, working with the Native Diabetes Wellness Program, Centers for Disease Control and Prevention, are focusing on culture as a way to talk about health.

Seventeen American Indian/Alaska Native communities across the nation are engaged in transformational work, using traditional foods, traditional forms of physical activity, and social support to lower risk factors leading to type-2 diabetes. A variety of innovative, culturally relevant diabetes prevention approaches will be presented, reflecting the cultural and geographic diversity of Indian Country.

Presenters describe how traditional foods are contributing to diabetes prevention in American Indian communities and how culture is a way to talk about health.

PRESENTERS:
• Julie Kimble, Cherokee Nation
• Karrie Joseph, Eastern Band Cherokee Nation
• Valerie Reed, United Indian Health Services, Inc.
• Randy Chatto, Ramah Navajo

Track 3: Healthy Native Practices

CREATING A COMPREHENSIVE RESPONSE TO SEXUAL ASSAULT AND DOMESTIC VIOLENCE IN TRIBAL COMMUNITIES

The Cass Lake (Minnesota) IHS Sexual Assault and Domestic Violence Prevention Initiative (SADVPI) launched 3 years ago with funding from the IHS Domestic Violence Prevention Initiative (DVPI) program. During the past 3 years the SADVPI has expanded and improved internal responses to sexual assault and domestic violence. They have developed a reservation wide Sexual Assault Reservation Response Team/Domestic Abuse Reservation Response Team (SARRT/DARRT), provided area SANE/SART and other multidisciplinary trainings for professionals and provided anti-bullying/positive conflict resolution education in area schools. Community members, spiritual elders and leaders have assisted in providing traditional teachings regarding the position and roles of women, historic trauma, and traditional healing methods. This presentation will focus on sexual assault and domestic violence in Indian Country and the successes and challenges of the SADVPI Program.

PRESENTERS:
• Diane Bohn, RN, CNM, PhD, Director of the Cass Lake IHS Sexual Assault and Domestic Violence Prevention Initiative, Cass Lake Indian Health Service
• Kathy McBride, RN, SANE/SARRT Coordinator, Cass Lake Indian Health Service
Tuesday, August 27

Track 3: Healthy Native Practices
Room: Director's Room

NATIVE VISIONS OF GENDER: KEYS TO EFFECTIVE HEALTH & WELLNESS PROGRAMMING
Indigenous gender identities carry traditional roles and messages that are valuable in addressing disease prevention and treatment. By re-examining gender as a key social determinant of health from a Native perspective, we can unlock successful culturally appropriate strategies to improve Tribal public health programming.

PRESENTER:
• Jamie Folsom, MS, Project Manager, National Native American AIDS Prevention Center

6:00 pm - 8:00 pm
Room: Governor’s Hall A/B/C/D

JOIN US FOR CULTURE NIGHT
The Grand Traverse Band of Ottawa and Chippewa Indians and the Tribes of Michigan, Wisconsin, and Minnesota invite you to experience a slice of their culture, entertainment, and food.

WORKSHOP TRACKS KEY

1. Medicare, Medicaid, and Health Care Reform
2. Health Care Policy and Advocacy
3. Healthy Native Practices
4. Native Veterans’ Health
### ACTIVITIES • DAY TWO • WEDNESDAY, AUGUST 28, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>6:30 am</td>
<td>GO THE EXTRA MILE WITH NIHB FITNESS ACTIVITY</td>
<td>Meet outside of Governor's Hall</td>
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<tr>
<td>7:00 am</td>
<td>REGISTRATION</td>
<td>Pre-Function Space</td>
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<tr>
<td>8:30 am - 8:40 am</td>
<td>MORNING SESSION CALL TO ORDER AND WELCOMING REMARKS</td>
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<td></td>
<td>Phyllis Davis, Councilwoman, Match-E-Be-Nash-She-Wish Pottawatomi; Chairman, Midwest Indian Health Board</td>
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<tr>
<td>8:40 am - 8:50 am</td>
<td>CDC PLANS TO IMPLEMENT BUILDING RELATIONSHIPS, PROGRAMS AND COLLABORATION WITH THE TRIBES IN ITS PUBLIC HEALTH ENDEAVORS. (VIA VIDEO)</td>
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<td></td>
<td>Thomas Frieden, MD, Director, Centers for Disease Control and Prevention (CDC)</td>
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<td>8:50 am - 9:00 am</td>
<td>CENTER FOR NATIVE YOUTH CHAMPION FOR CHANGE</td>
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<td>Sarah Schilling, Introduced by Josie Raphaelito, MPH, Center for Native American Youth</td>
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<tr>
<td>9:00 am - 9:30 am</td>
<td>SPOTLIGHT: NATIVE YOUTH SPEAK OUT!</td>
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<td>Introduced by Lincoln Bean, Sr., Chairman, Alaska Native Health Board</td>
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<tr>
<td>9:30 am - 9:50 am</td>
<td>WELCOME FROM TRIBAL TECHNICAL ADVISORY COMMITTEE (TTAG) TO THE CENTERS FOR MEDICARE AND MEDICAID SERVICES</td>
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<td></td>
<td>Valerie Davidson, JD, Chairman, TTAG; Senior Director of Intergovernmental and Legal Affairs, Alaska Native Tribal Health Consortium</td>
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<tr>
<td>9:50 am - 10:20 am</td>
<td>DEFINITION OF INDIAN IN THE AFFORDABLE CARE ACT</td>
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<td>PRESENTERS:</td>
<td>Valerie Davidson, JD, Chairman, TTAG; Senior Director of Intergovernmental and Legal Affairs, Alaska Native Tribal Health Consortium</td>
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<td>Jim Crouch, MPH, Executive Director, California Rural Indian Health Board</td>
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<td>Caitrin McCarron, Manager of Congressional Relations, NIHB</td>
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<tr>
<td>10:20 am - 10:30 am</td>
<td>Track 1: Medicare, Medicaid and Health Care Reform</td>
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<tr>
<td>PRESENTER:</td>
<td>Jennifer Cooper, JD, MPA, Director of Federal Relations, National Indian Health Board</td>
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Wednesday, August 28

10:30 am - 10:45 am
THE HONORABLE DEBBIE STABENOW, UNITED STATES SENATOR (MICHIGAN) - VIA VIDEO

10:45 am - 11:15 am
TRACK 2: Health Care Policy and Advocacy
ADVANCED APPROPRIATIONS FOR THE INDIAN HEALTH SERVICE & MEDICARE-LIKE REIMBURSEMENT RATES FOR CONTRACT HEALTH SERVICES

PRESENTERS:
• Ian Erlich, Legislative Liaison, Maniilaq Alaska Association
• Elliot Milhollin, JD, Partner, Hobbs, Straus, Dean, & Walker, LLP
• Caitrin McCarron, Congressional Relations Manager, NIHB

11:15 am - 11:30 am
UPDATE: TRIBAL LEADERS DIABETES COMMITTEE
• Buford L. Rolin, Chairman, Poarch Band of Creek Indians; Chair, Tribal Leaders Diabetes Committee; Board Member, NIHB (Nashville Area)

11:30 am - 12:00 pm
KEYNOTE ADDRESS: WILLIAM “BILLY” MILLS
• Member of the Oglala Lakota Tribe and Olympic Gold Medalist

12:00 pm - 1:30 pm
LUNCH ON YOUR OWN

WORKSHOP SESSION I • DAY TWO • WEDNESDAY, AUGUST 28, 2013 • 1:30 PM - 3:00 PM

Track 1: Medicare, Medicaid, and Health Care Reform
Room: Tower Ballroom A

SHARING DATA FINDINGS: MEDICARE SPENDING, AMERICAN COMMUNITY SURVEY ON HEALTH INSURANCE BY INCOME, AND MEDICARE DATA FOR AI/AN HEALTH CARE UTILIZATION

This workshop will discuss the ways data from the American Community Survey, conducted by the U.S. Census, can be used to track the impact of health care reform implementation across states. Information from the Medicare Chronic Condition Data Warehouse will be used to assess rates of Part B and Part D (drug coverage) coverage among AIANs with Medicare coverage. Findings concerning the prevalence of specific chronic conditions, inpatient treatment, and Medicare payments for AIANs with Medicare coverage will also be reported.

PRESENTERS:
• Joan O’Connell, PhD, Associate Professor, University of Colorado Anschutz Medical Campus, Centers for American Indian and Alaska Native Health
• Carol Korenbrot, PhD Research Consultant, California Rural Indian Health Board
• Jim Crouch, MPH, Executive Director, California Rural Indian Health Board

Honorable Guest: Olympic Gold Medalist BILLY MILLS
Billy Mills won the medal for the 10,000 meter run at the 1964 Olympics, and is the only American to have won that event. He also serves as a spokesperson for Running Strong for Native American Youth and travels across the country to speak with American Indian youth about healthy lifestyles and taking pride in their heritage.

WORKSHOP TRACKS KEY

1 Medicare, Medicaid, and Health Care Reform
2 Health Care Policy and Advocacy
3 Healthy Native Practices
4 Native Veterans’ Health
Track 1: Medicare, Medicaid, and Health Care Reform
Room: Tower Ballroom B

DOING THE NUMBERS: CALCULATING MODIFIED ADJUSTED GROSS INCOME (MAGI), OPTIMIZING MEDICAID ENROLLMENT

This workshop will provide an overview of what MAGI is and how it is used in the Affordable Care Act (ACA) and determining American Indian and Alaska Native income. The workshop will also go over general welfare doctrine revisions and application questions related to AI/AN income.

PRESENTERS:
• Mim Dixon, Technical Advisor, Centers for Medicare and Medicaid Services (CMS) Tribal Technical Advisory Group (TTAG)
• Sam Ennis, JD, Associate Attorney, Sonosky, Chambers, Sachse, Endreson & Perry, LLP
• Jonathan Damm, JD, Tax Law Specialist, Indian Tribal Governments, Internal Revenue Services (IRS)
• Cyndi Gillaspie, Technical Director, Consortium of Medicaid & Children’s Health Operations, CMS

Track 2: Health Care Policy and Advocacy
Room: Tower Ballroom C

SDPI RENEWAL – A GRASSROOTS APPROACH

This workshop will discuss grassroots strategies to engage Indian Country in the renewal of SDPI past FY 2014. Participants will hear from those working on SDPI advocacy issues and learn new techniques for coalition building. There will also be an opportunity to actually write your members of Congress to support SDPI renewal.

PRESENTERS:
• Shondra McCage, MPH, CHES, Chickasaw Nation and Chairperson, Awakening the Spirit, American Diabetes Association
• Kelly Concho-Hayes, M.Ed., American Diabetes Association
• Jeremy Marshall, JD Senior Legislative Associate, NIHB
• Meera Narayanan, MSc., MS, RD, LD, DCE, Diabetes Epidemiologist, Alaska Native Tribal Health Consortium Diabetes Program
• Sarah Willey, ANP, BC-ADM, CDE, Diabetes Program Manager, Sault Ste. Marie Tribe of Chippewa Indians

Track 2: Health Care Policy and Advocacy
Room: Mackinac A

REBOOTING AND KICK-STARTING THE NATIONAL BUDGET STRATEGY FOR INDIAN HEALTH

Participants in this workshop will review the current IHS/HHS Budget Consultation and Budget Formulation Processes and a summary of past National Tribal Budget Formulation Workgroup Recommendations, as well as, a history of budget outcomes as a result of Annual HHS Tribal Budget Consultation sessions. There will be a facilitated roundtable discussion on new ideas on how to improve budget advocacy and strategy for Tribes. This breakout session will include discussion on how to best proceed in light of recent budget challenges including the implementation of the Budget Control Act of 2011, P.L. 112-25.

PRESENTER:
• Carolyn Crowder, National Tribal Co-Chair, Indian Health Service Tribal Budget Work Group
• Jennifer Cooper, JD, MPA, Director of Federal Relations, NIHB
• Andrew Joseph, Jr., NIHB Member-at-Large and Portland Area Representative, National Tribal Co-chair, Indian Health Service Tribal Budget Work Group

Track 4: Native Veterans’ Health
Room: Mackinac B/C

VA/INDIAN HEALTH SERVICE/ TRIBAL HEALTH PROGRAM REIMBURSEMENT AGREEMENT

This presentation will provide an overview of establishing a reimbursement agreement with the VA. Reimbursement agreements are being implemented with the Indian Health Service (IHS) and Tribal Health Programs (THP) to reimburse IHS and THP health care facilities for direct care services they provide to eligible American Indian/Alaska Native (AI/AN) Veterans. These agreements will increase access to care for AI/AN Veterans nationwide, with a particular positive impact for those in highly rural areas.

PRESENTER:
• Majed Ibrahim, Program Manager, Veterans Health Administration Chief Business Office
Wednesday, August 28

Track 4: Native Veterans’ Health
Room: Peninsula B/C

CARING FOR WOMEN’S VETERANS

In response to the influx of women serving in our current military services, the Veteran’s Administration (VA), under the Secretary of Health, has been directed to include the provision of primary care to women through a dedicated strategic plan. The presentation will review the demographic profile of women veterans including those of Native American and Native Alaskan descent. Topics addressed specifically will include identification of the late effects of service “exposures” and combat. The most commonly presenting health conditions among the female veteran populations and service needs will be identified. The concept of provider training was the template for the development of the task trainer course offered to patient aligned care teams (both provider and nurses) from the Battle Creek VA Medical Center and affiliated community based outpatient clinics (CBOC’s).

A response to the “call for action” through program integration and systems re-design in the delivery of care to female veterans will be presented in particular, a review of the simulation course currently being implemented to team providers and nurses at the Battle Creek VA Medical Center and affiliated community based outpatient clinics. This will be a podium presentation with open forum for dialogue with conference attendees.

PRESENTERS:
• Patty Hayes, Chief Consultation, Women’s Health Services
• Yvette Petti, Ph.D., APRN-BC, Battle Creek Woman’s Health Expert

Track 3: Healthy Native Practices
Room: Council Room

CREATING SUSTAINABILITY: ONE COMMUNITY’S WORK ON THE DOMESTIC VIOLENCE PREVENTION INITIATIVE

Rural Alaska is among the areas with the highest rates of sexual assault and child sexual abuse in the U.S. With IHS funding, through their Domestic Violence Prevention Initiative (DVPI) program, Norton Sound Health Corporation has created a relevant, effective and sensitive Sexual Assault Nurse Examiner/Sexual Assault Response Team (SANE/SART) Program that is increasingly trusted and utilized.

PRESENTERS:
• Barbara Cromwell RN, SANE/SART Manager, Norton Sound Health Corporation
• Colleen Avkongak, B.Ed., Community Educator, SANE/SART Program, Norton Sound Health Corporation

Track 3: Healthy Native Practices
Room: Director’s Room

THE HEALTHY NATIVE BABIES PROJECT; SUDDEN INFANT DEATH SYNDROME RISK REDUCTION ACTIVITIES

The Healthy Natives Babies Project proves Sudden Infant Death Syndrome (SIDS) risk-reduction messages to American Indians/Alaska Natives (AI/AN) via culturally and regionally appropriate training and outreach materials. The Eunice Kennedy Shriver National Institute of Child Health and Human Development, working with AI/AN stakeholders, developed this project with these deliverables: Workbook, training Facilitator’s Guide, Resource CD, and a Toolkit program for developing community-tailored materials, and training sessions. the materials and training encourage further development of community-specific cultural competence by selecting the most appropriate outreach approach for each community’s specific audience.

PRESENTER:
• Geradine Simkins, Bemidji Area Consultant, National Institute of Child Health and Human Development

3:00 pm - 3:15 pm
BREAK

WORKSHOP TRACKS KEY

1 Medicare, Medicaid, and Health Care Reform
2 Health Care Policy and Advocacy
3 Healthy Native Practices
4 Native Veterans’ Health
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<tr>
<th>Track 1: Medicare, Medicaid, and Health Care Reform</th>
<th>Room: Tower Ballroom A</th>
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<tr>
<td><strong>STATE PLAN AMENDMENTS AND CONSULTATION WITH TRIBES</strong></td>
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<tr>
<td>This workshop will provide an overview of Medicaid and CHIP State Plan Amendments (SPAs) that States will be submitting to implement eligibility and benefits changes required by the Affordable Care Act. State Medicaid programs will be preparing SPAs and consulting with Indian health programs and Tribes over the next several weeks. State Medicaid programs should be reaching out to Indian health programs and Tribes to solicit advice and input as required by section 5006 of the American Recovery and Reinvestment Act (ARRA).</td>
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<tr>
<td><strong>PRESENTERS:</strong></td>
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<tr>
<td>• Lane Terwilliger, JD, LLM, Technical Director, Centers for Medicare &amp; Medicaid Services (CMS)</td>
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<tr>
<td>• Cyndi Gillaspie, Technical Director, Consortium of Medicaid &amp; Children’s Health Operations, Centers for Medicare &amp; Medicaid Services</td>
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<tr>
<th>Track 1: Medicare, Medicaid, and Health Care Reform</th>
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<tr>
<td><strong>MEDICARE 101</strong></td>
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<tr>
<td>This session will provide an overview of the Medicare administration, eligibility, covered services and reimbursement for Tribal Health Program staff and beneficiaries with a focus on specific provisions for American Indians and Alaska Natives.</td>
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<tr>
<td><strong>PRESENTERS:</strong></td>
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<tr>
<td>• Kitty Marx, Director, Tribal Affairs Group, Centers for Medicare &amp; Medicaid Services</td>
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<tr>
<th>Track 2: Health Care Policy and Advocacy</th>
<th>Room: Mackinac A</th>
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<tr>
<td><strong>TRIBAL EPIDEMIOLOGY CENTERS: EMERGING ISSUES IN DATA COLLECTION AND USE</strong></td>
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<td>Tribal Epidemiology Centers (TEC) were originally authorized through the Indian Health Care Improvement Act reauthorization of 1996. Currently twelve TECs across the US serve American Indian/Alaska Native (AI/AN) communities and Urban Indian health programs. While each TEC responds to the unique needs of Indian Tribes in their respective areas, TECs also work toward improved data access and use at the local level and advocate for improved AI/AN data quality at the state and federal level. This session will provide participants with an overview of the accomplishments, challenges and new elements found in the Affordable Care Act that address TEC responsibilities.</td>
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<td><strong>PRESENTER:</strong></td>
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<tr>
<td>• Tom Anderson, MPH, Oklahoma City Area Inter-Tribal Health Board, Area Manager - Tribal Epidemiology Center</td>
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<tr>
<th>Track 4: Native Veterans’ Health</th>
<th>Room: Mackinac B/C</th>
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<tr>
<td><strong>DEPARTMENT OF VETERANS AFFAIRS: ROUNDTABLE DISCUSSION</strong></td>
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<td>The focus of this round table is to engage the audience in an interactive dialogue with VA officials focused on cross cutting issues affecting Veterans in Indian Country (access to care, claims process and backlog, government to government relations between the VA and Tribal governments).</td>
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<td><strong>PRESENTERS:</strong></td>
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<tr>
<td>• Ms. Stephanie Birdwell, Director, VA Office of Tribal Government Relations</td>
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<td>• Ms. Kristin J. Cunningham, PMP, Director, Business Policy Veterans Health Administration (VHA) Chief Business Office (CB0)</td>
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<td>• Mr. David Leonard, Director, Detroit Regional Office</td>
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Track 2: Health Care Policy and Advocacy

IF NOT NOW, WHEN? THE IMPORTANCE OF ACCREDITATION

With the launch of national public health department accreditation in September 2011, the conversations surrounding accreditation continue to grow. The range of activity varies from health departments just getting started to 14 accredited health departments. This workshop will explain the benefits of public health department accreditation, describe why leadership support for accreditation is critical for success, and define the link between quality improvement and accreditation.

PRESENTER:
• David Stone, Education Specialist, Public Health Accreditation Board
• Blake Harper, MPH, Public Health Program Manager, NIHB

Track 3: Healthy Native Practices

TRADITIONAL FOODS: HOW TRADITIONAL FOODS CAN RESTORE COMMUNITY HEALTH

Traditional Foods Project Partners, working with the Native Diabetes Wellness Program, Centers for Disease Control and Prevention, are focusing on culture as a way to talk about health.

Seventeen American Indian/Alaska Native communities across the nation are engaged in transformational work, using traditional foods, traditional forms of physical activity, and social support to lower risk factors leading to type-2 diabetes. A variety of innovative, culturally relevant diabetes prevention approaches will be presented, reflecting the cultural and geographic diversity of Indian Country.

Presenters describe how traditional foods are contributing to diabetes prevention in American Indian communities and how culture is a way to talk about health.

PRESENTERS:
• Julie Kimble - Cherokee Nation
• Karrie Joseph - Eastern Band of Cherokee Nation
• Valerie Reed - United Indian Health Services, Inc.
• Randy Chotto - Ramah Navajo

Track 3: Healthy Native Practices

GRAND TRAVERSE BAND (GTB) OF OTTAWA AND CHIPPEWA INDIANS DENTAL CLINIC: REACHING GOALS THROUGH PARTNERSHIP AND PERSEVERANCE

This workshop will present information on the GTB Dental Clinic and discuss how this successful model was created through careful long-range planning, community commitment, and strong partnerships. The model demonstrates the potential of partnerships as well as the practical steps needed to create partnership agreements.

PRESENTERS:
• William Lee, DDS, Lead Dentist, Grand Traverse Band (GTB) of Ottawa and Chippewa Indians Dental Clinic
• Bill Piskorowski, DDS, Clinical Associate Professor, Asst. Dean For Community-Based Dental Education, University of Michigan School of Dentistry

5:30 pm - 7:30 pm

NIHB AWARD GALA DINNER (TICKETED EVENT)

The NIHB Award Gala Dinner provides a forum to recognize excellence, achievement and contributions “Above and Beyond” the call of service.
### ACTIVITIES • DAY THREE • THURSDAY, AUGUST 29, 2013

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>9:00 am - 10:30 am</td>
<td>REGISTRATION</td>
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### WORKSHOP SESSION I • DAY THREE • THURSDAY, AUGUST 29, 2013 • 9:00 AM - 10:30 AM

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<tr>
<th>Track 1: Medicare, Medicaid, and Health Care Reform</th>
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<tr>
<td><strong>MEDICAID 101</strong></td>
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<tr>
<td>This session will provide an overview of Medicaid and Children’s Health Insurance Programs. This will include administration, eligibility, covered services, and reimbursement for Tribal health program staff and beneficiaries with a focus on specific provisions for American Indians and Alaska Natives. CMS NACs will be available to address the provider enrollment process and provide information about how to maximize collections for services provided by Tribal programs.</td>
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<td><strong>PRESENTERS:</strong></td>
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<tr>
<td>• Cyndi Gillaspie, Technical Director, Consortium of Medicaid &amp; Children’s Health Operations, Centers for Medicare and Medicaid Services (CMS)</td>
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<tr>
<td><strong>TRIBAL-STATE CONSULTATION</strong></td>
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<td>This workshop will explain how the Indian Health Service (IHS) Office of Tribal Self Governance (OTSG) is supporting Tribes in working with states, cover the tobacco rating and how it is a new challenge for Tribal state consultation, and provide state perspectives.</td>
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<td><strong>PRESENTERS:</strong></td>
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<tr>
<td>• Ben Smith, MA, Director, Office of Tribal Self-Governance, Indian Health Service (IHS)</td>
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<tr>
<td>• Mim Dixon, Technical Advisor to Tribal Self Governance Advisory Committee (TSGAC)</td>
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<tr>
<th>Track 1: Medicare, Medicaid, and Health Care Reform</th>
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<tr>
<td><strong>ELECTRONIC HEALTH RECORDS AND THE NEXT GENERATION OF HEALTH CARE</strong></td>
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<tr>
<td>Electronic health records (EHRs) and health information exchanges will greatly impact the next generation of health care in the U.S. This session will provide an overview of the National Indian Health Board’s Health Information Technology (HITECH) Program. This program is currently funded by the Office of the National Coordinator (ONC) for Health Information Technology. The NIHB REC has signed up over 3,100 Primary Care Providers working in IHS/Tribal/urban Indian health care facilities in 35 states to receive its HITECH services. To date, 2723 providers signed up with the NIHB REC have started using EHRs. Information will also be provided on long-term HITECH initiatives to serve Indian Country.</td>
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<td><strong>PRESENTERS:</strong></td>
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<tr>
<td>• Jason Heinecke, Director of Health Information Technology, NIHB</td>
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<td>• Tom Kauley, Senior NIHB REC Consultant</td>
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<th>Track 2: Health Care Policy and Advocacy</th>
<th>Room: Mackinac A</th>
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<tr>
<td><strong>COMMUNICATIONS TRAINING: SPEAKING TO THE PRESS, USING SOCIAL MEDIA</strong></td>
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<td>The Affordable Care Act (ACA) and sequestration are two hot topics in mainstream and Tribal media lately. Both issues can be complex and difficult to relay the Tribal perspective to the media. Learn how to provide quality and informative interviews and messages to the media on ACA and sequestration and what it means to your Tribal community. Also, this session will cover the use of social media to convey the issues in your community or region.</td>
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<tr>
<td><strong>PRESENTER:</strong></td>
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<tr>
<td>• April Hale, Tribal Health Care Reform Project Manager, NIHB</td>
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Track 2: Health Care Policy and Advocacy

**TALKING TO CONGRESS 101**

Tribal leaders and advocates will share their experiences in effectively communicating with Congress. This session will include an overview of the Congressional calendar, role play for interacting with Congress and their staff as well as actions on how to most effectively reach Members. NIHB will also unveil its new Legislative Advocacy Toolkit.

**PRESENTERS:**
- Caitrin McCarron, Congressional Relations Manager, NIHB
- W. Ron Allen, Tribal Council Chairman, Jamestown S’Klallam Tribe
- Lynn Malerba, MPH, RN, Chief, Moheghan Tribe
- Jessica Burger, RN, Tribal Administrator, Little River Band of Odawa Indians

Track 1: Medicare, Medicaid, and Health Care Reform

**AFFORDABLE CARE ACT MARKETPLACE OUTREACH AND ENROLLMENT**

This workshop will cover the enrollment assistance that will be available and the roles and responsibilities of Navigators, Enrollment Assistors, and Certified Application Counselors.

**PRESENTERS:**
- Nancy Goetshius, Senior Advisor, Centers for Consumer Information and Insurance Oversight, Centers for Medicare & Medicaid Services
- Kitty Marx, Director, Tribal Affairs Group, Centers for Medicare & Medicaid Services

10:30 am - 10:45 am

**BREAK**

10:45 am - 10:50 am

**WELCOME TO PLENARY**

- Cathy Abramson, NIHB Chairperson

10:50 am - 11:10 am

**Track 2: Health Care Policy and Advocacy**

**ANALYSIS OF TRIBAL CONSULTATION POLICIES FOR HEALTH INSURANCE EXCHANGES (MARKETPLACE)**

**PRESENTER:**
- Lynn Malerba, MPH, RN, Chief, Mohegan Tribe and Chairperson, Tribal Self-Governance Advisory Committee

11:50 am - 12:10 pm

**Track 2: Health Care Policy and Advocacy**

**UPDATE FROM DIRECT SERVICE TRIBES ADVISORY COMMITTEE**

**PRESENTER:**
- Sandra Ortega, Councilwoman, Tohono O‘odham Nation and Chairman, Direct Service Tribes Advisory Committee

12:10 pm - 12:30 pm

**UPDATE AND REMARKS**

- Adriann Begay, Chairman, Association of American Indian Physicians

11:20 am - 11:40 am

**Track 2: Health Care Policy and Advocacy**

**REPORT ON RESULTS FROM THE NIHB TRIBAL PUBLIC HEALTH SUMMIT WORLD CAFÉ PROCESS AND TRIBAL PUBLIC HEALTH ACTION AGENDA**

**PRESENTER:**
- Stacy A. Bohlen, Executive Director, NIHB

11:40 am - 12:00 pm

**CONFERENCE CLOSING REMARKS**

**RETIRING COLORS**