Program Action - Logic Model

Situation

Needs and assets

Symptoms versus problems

Stakeholder engagement

Priorities

Consider:

- MIssion
- Vision
- Values
- Mandates
- Resources
- Local dynamics
- Collaborators
- Competitors

Intended outcomes

Inputs

Outputs

Activities | Participation

Outcomes - Impact

Short Term | Medium Term | Long Term

What we invest	What we do	Who we reach	What the short term results are	What the medium term results are	What the ultimate impact(s) is
			Learning	Action	Conditions
Staff	Conduct workshops, meetings	Participants	Awareness	Behavior	Social
Volunteers	Deliver services	Clients	Knowledge	Practice	Economic
Time	Develop products, curriculum, resources	Agencies	Attitudes	Decision-making	Civic
Money	Train	Decision-makers	Skills	Policies	Environmental
Research base	Provide counseling	Customers	Opinions	Social Action	
Materials	Assess		Aspirations		
Equipment	Facilitate	Satisfaction	Motivations		
Technology	Partner				
Partners	Work with media				

Assumptions

External Factors

Evaluation

Focus - Collect Data - Analyze and Interpret - Report