Public Health Stakeholder Engagement

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Outline

• Chickasaw Nation Overview
• Chickasaw Nation Research and Population Health
• Public Health Accreditation
• MAPP
• Stakeholders Engagement
The Chickasaw Nation

- 13 counties located in rural, south-central Oklahoma
- Not a “reservation”
- *355,462 residents
- *26,713 Native Americans

*Based on 2015 U.S. Census estimates
Public Health Accreditation

Public health department accreditation is defined as the development of a set of standards, a process to measure health department performance against those standards, and reward or recognition for those health departments that meet the standards.
Public Health Accreditation

2013
- Applied for CDC Accreditation Grant

2015 - 2016
- Received NIHB Tribal Accreditation Support Initiative (ASI) Grant

2016 - 2017
- Received RedStar International TARGET Grant
  - ASI
Mobilizing for Action through Planning and Partnerships (MAPP)
Organizing for Success

“Purpose of this phase is to structure a planning process that builds commitment, engages participants as active partners, uses participants' time well, and results in a plan that can be realistically implemented”
Steps to Identifying Stakeholders

1. GAIN LEADERSHIP SUPPORT
2. Use the PHAB Domains as a guide
3. Leverage existing partnerships
4. Always be on the look out for future stakeholders
Engaging Stakeholders

Department of Health

Department of Family Services

Department of Community Services

Department of Treasury

State/County Health Departments

Department of Interior Services

Department of Commerce

Department of Communications

Department of Culture and Humanities
Keeping Stakeholders Engaged

1. Identify each stakeholders role in the public health system
Local Public Health System
Keeping Stakeholders Engaged

1. Identify each stakeholders role in the public health system

2. Create a common vision and purpose
Vision

“Communities of the Chickasaw Nation will be empowered to make informed decisions in their own health, in a safe and secure environment that supports overall health and wellbeing.”
“Our public health system will provide innovative, community-driven health services and promote health literacy throughout the Chickasaw Nation.”
Keeping Stakeholders Engaged

1. Identify each stakeholders role in the public health system
2. Create a common vision and purpose
3. Show appreciation for each stakeholder
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4. Providing learning/teaching opportunities
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5. Communication
Holding Successful Stakeholder Meetings

1. Send out meeting notice at least a month in advance
2. Send out meeting materials at least two days in advance
3. Follow the agenda and be respectful of time
4. Have food whenever possible
Closing Thoughts

- Stakeholders are essential to public health and public health accreditation
- Always be open to unexpected stakeholders
- Always provide opportunities for learning and growth
- Showing value and appreciation is key to successful engagement
Thank You!