



Public Health Stakeholder Engagement

Miranda Willis, BS

Data Analyst, Research and Population Health

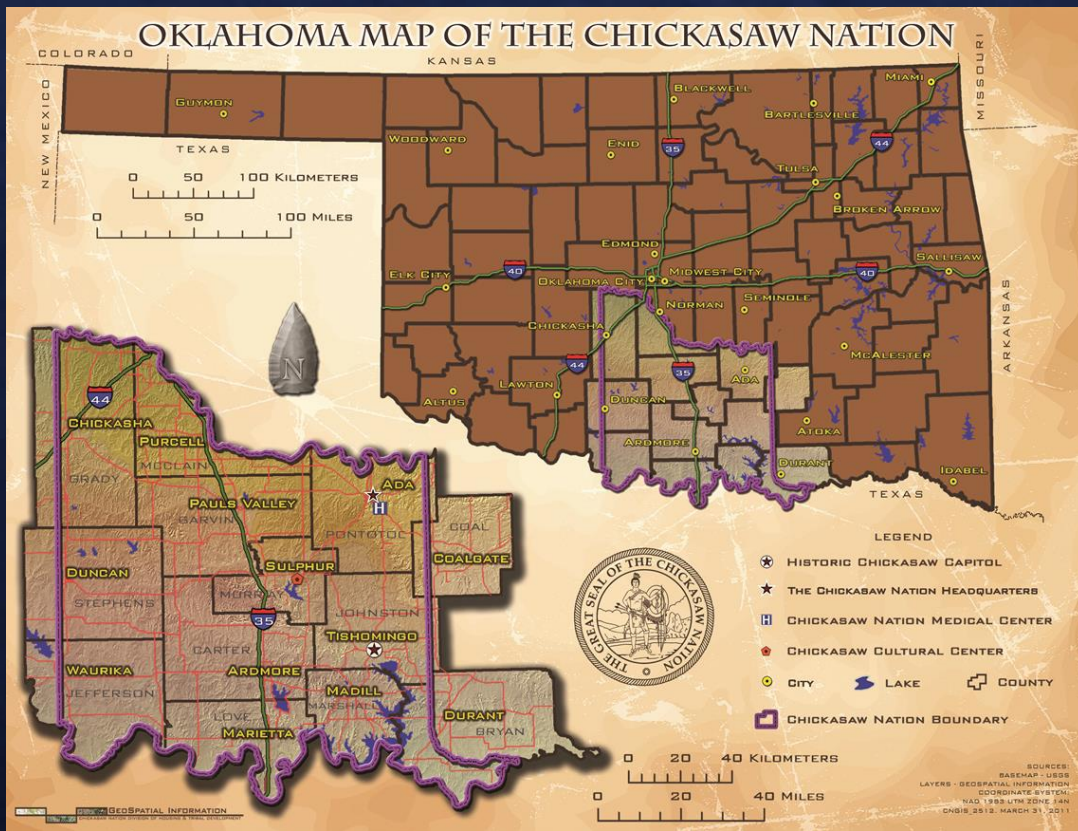
*the
Chickasaw
Nation*

Outline

- Chickasaw Nation Overview
- Chickasaw Nation Research and Population Health
- Public Health Accreditation
- MAPP
- Stakeholders Engagement



The Chickasaw Nation



- 13 counties located in rural, south-central Oklahoma
- Not a “reservation”
- *355,462 residents
- *26,713 Native Americans

*Based on 2015 U.S. Census estimates



Research and Population Health

Dr. Judy Goforth Parker
Secretary of Health

Heather Summers
Under Secretary of Operations,
Hospital and Clinics

**CNDH Institutional
Review Board (IRB)**

Sheryl Goodson
Executive Officer

Kent Denson
Medical Advisor

Angela Torres
Public Health Nursing Medical
Director

Bobby Saunkeah
DPH Manager
IRB Chair

Michael Peercy
Epidemiologist
IRB Administrator

Susan Alexander
Health Informatics Coordinator

Beth Cartwright
Health Promotion Specialist

Shawna Smith
Public Health Nurse Supervisor

**Public Health Advisory
Council
(PHAC)**

Christie Byars
Strategic Prevention
Tribal Liaison

Miranda Willis
Strategic Prevention
Data Analyst

Jennifer Corbin
Public Health Nurse

Public Health Accreditation

Public health department accreditation is defined as the development of a set of standards, a process to measure health department performance against those standards, and reward or recognition for those health departments that meet the standards.



Public Health Accreditation

2013

- Applied for CDC Accreditation Grant

2015 - 2016

- Received NIHB Tribal Accreditation Support Initiative (ASI) Grant

2016 - 2017

- Received RedStar International TARGET Grant
- ASI



Mobilizing for Action through Planning and Partnerships (MAPP)



Organizing for Success

“Purpose of this phase is to structure a planning process that builds commitment, engages participants as active partners, uses participants' time well, and results in a plan that can be realistically implemented”



Steps to Identifying Stakeholders

1. **GAIN LEADERSHIP SUPPORT**
2. Use the PHAB Domains as a guide
3. Leverage existing partnerships
4. Always be on the look out for future stakeholders



Engaging Stakeholders

Department of Health



Department of Family Services



Department of Commerce



One Tribe
ONE MISSION

Department of
Community Services



Department of
Culture and Humanities



Department of Treasury



Department of Communications



Department of
Interior Services



State/County Health
Departments

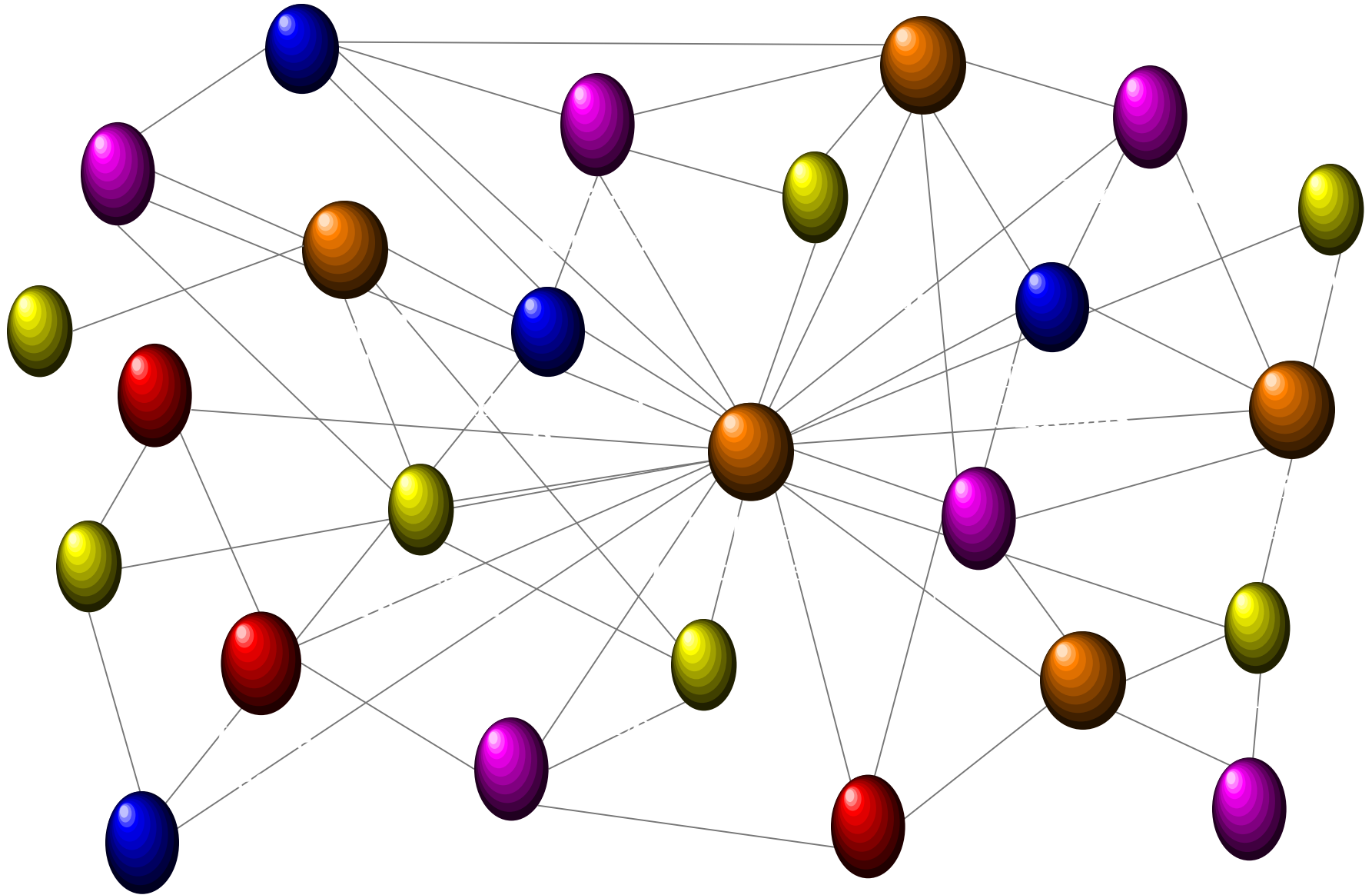


Keeping Stakeholders Engaged

1. Identify each stakeholder's role in the public health system



Local Public Health System



Keeping Stakeholders Engaged

1. Identify each stakeholder's role in the public health system
- 2. Create a common vision and purpose**



Vision

“Communities of the Chickasaw Nation will be empowered to make informed decisions in their own health, in a safe and secure environment that supports overall health and wellbeing.”



Purpose

“Our public health system will provide innovative, community-driven health services and promote health literacy throughout the Chickasaw Nation.”



Keeping Stakeholders Engaged

1. Identify each stakeholder's role in the public health system
2. Create a common vision and purpose
3. **Show appreciation for each stakeholder**



Keeping Stakeholders Engaged

1. Identify each stakeholder's role in the public health system
2. Create a common vision and purpose
3. Show appreciation for each stakeholder
4. **Providing learning/teaching opportunities**



Keeping Stakeholders Engaged

1. Identify each stakeholder's role in the public health system
2. Create a common vision and purpose
3. Show appreciation for each stakeholder
4. Providing learning/teaching opportunities
- 5. Communication**



Holding Successful Stakeholder Meetings

1. Send out meeting notice at least a month in advance
2. Send out meeting materials at least two days in advance
3. Follow the agenda and be respectful of time
4. Have food whenever possible



Closing Thoughts

- Stakeholders are essential to public health and public health accreditation
- Always be open to unexpected stakeholders
- Always provide opportunities for learning and growth
- Showing value and appreciation is key to successful engagement





Thank You!

*the
Chickasaw
Nation*