

Tribal Accreditation Learning Community

FEBRUARY 2017

To join by phone:

1-877-668-4493

Access code: 732 095 059

AGENDA

KEEPING STAKEHOLDERS ENGAGED

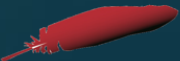
KARRIE JOSEPH

NATIONAL INDIAN HEALTH BOARD

TRIBAL PRESENTATION: SUCCESSFUL STAKEHOLDER MEETINGS, CHICKASAW NATION

MIRANDA WILLIS, STRATEGIC PREVENTION DATA ANALYST

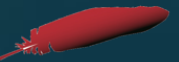
National Indian
Health Board



TALC Webinar Protocols



- ▶ The meeting will be recorded.
- ▶ Please keep your phones on mute to minimize background noise.
- ▶ Use the chat box anytime or the phone line for questions during the Q&A
- ▶ Feel free to ask questions of other people on the line as well
- ▶ A post webinar evaluation survey will pop up when you leave the meeting, please fill that out



National Indian Health Board



KEEPING STAKEHOLDERS ENGAGED

Tribal Accreditation Learning Community

February 10, 2017

Stakeholder Definition

- Stakeholders are persons or organizations (e.g., customers, sponsors, the performing organization, or the public), who are actively involved in the project or whose interests may be positively or negatively affected by the performance or completion of the project.

Source: What is a Stakeholder? - Definitions of a Stakeholder <https://www.stakeholdermap.com/what-is-a-stakeholder.html#text-what-is-a-stakeholder>



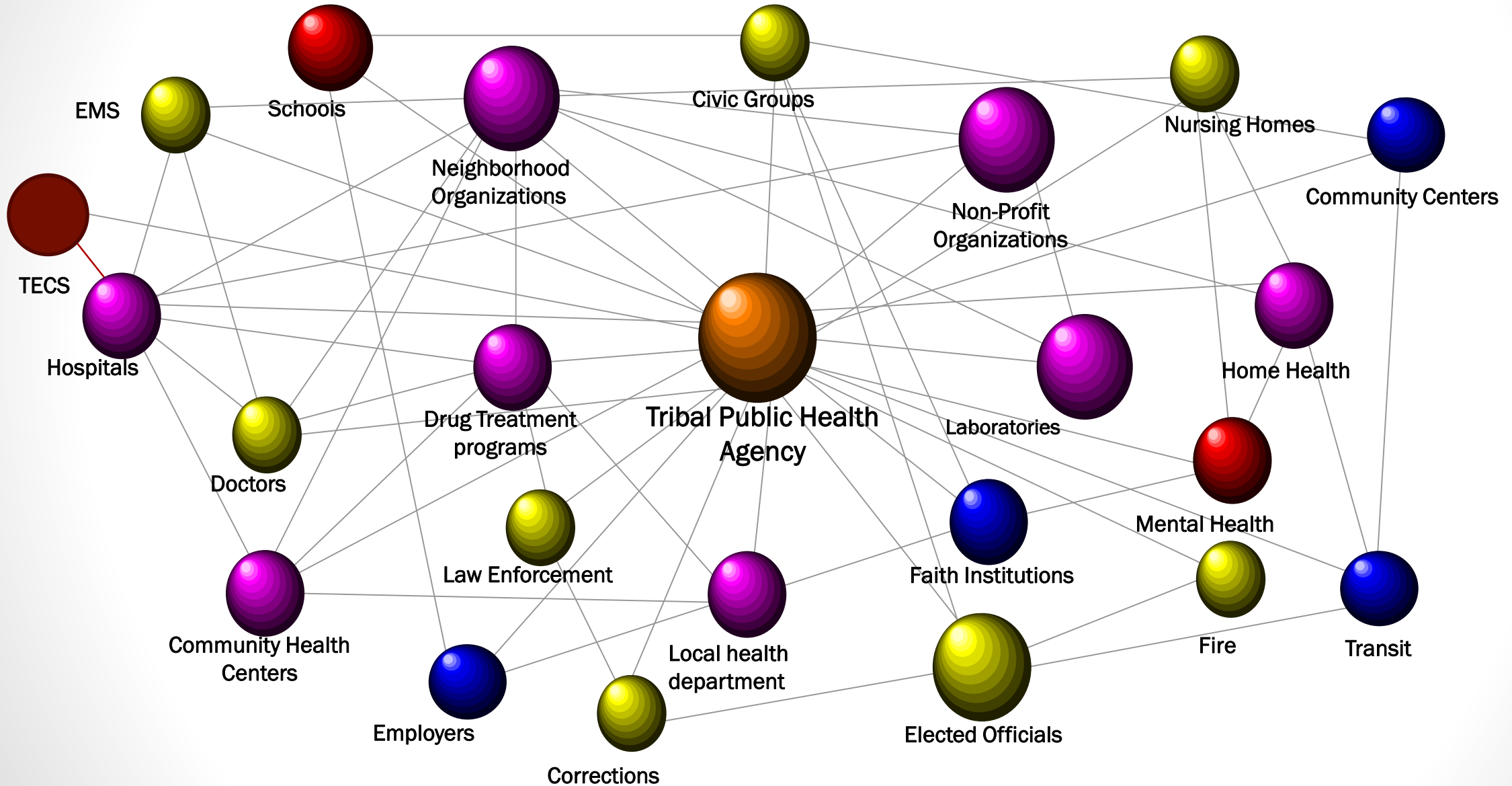
Why Do You Need to Engage Stakeholders?

- One health department or program cannot achieve accreditation by themselves
 - Public health, by nature is not the sole responsibility of one entity
 - Required documentation/plans cross programs/organizations/jurisdictions



From Whom Do You Need Support?

Identifying Stakeholders In Your Public Health System



From Whom Do You Need Support?

STAKEHOLDER GROUPS

- Leadership
- Staff
- Community
- “Outside”
 - Other Tribal programs/divisions
 - Non-Tribal programs/orgs
 - Local/county/state
 - Private entities
 - Maybe funders



What Level of Support do You Need?

- Depends on what stage you are in



Planning Tip

- ✓ Not every stakeholder needs to be engaged in all activities and through all stages of the process



Levels of Stakeholder Support

HIGH

Level of Activity

We're going down this path, AND you have an active role in our success.



We're going down this path together and we will collectively work together to reach the goal.

We're going down this path and we want you to know about it

We're going down this path and we want to know your opinions on our direction.

LOW

Level of Influence

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HIGH



Gaining Leadership Support

- Get executive support first
- Involve Tribal Health Board
- Educate about the benefits
- Involve the community
- Emphasize improved quality and population health
- Justify the costs
- Best-practice
- Using the “A” word early and up-front, meaning Accreditation
- Compare it to hospital accreditation



Keeping Leaders Engaged

- Regular updates and reporting
- Accreditation efforts visibility in the community
- Create opportunities for leader visibility



Gaining Staff Support

- Mission, Vision, Values
- Strategic plan
- Identify your “Champions”
- Train key staff members
- Help them understand the benefits
- Identify an Accreditation Coordinator
- Celebrate successes



Keeping Staff Engaged

- Reinforce connection to Mission, Vision, Values, strategic plan
- Trainings
- Manage workloads
- Watch for burnout
- Recognize the benefits along the way
- Healthy competitions
- Celebrate successes



Gaining and Maintaining Community Support

- Media, social media
- Community meeting presentations
- Health fairs
- Ask for volunteers
- Connect with all Tribal agencies
- Identify champions
- Promote successes



Keeping Community Engaged

- Media, social media
- Community meeting presentations
- Health fairs
- Ask for volunteers
- Connect with all Tribal agencies
- Identify champions



Gaining Outside Support

- Seek partnerships from local, regional, private, state, and federal agencies
- Grant support is available
- Community “grassroots” support
- Endorsement from surrounding counties, precincts, and jurisdictions



How to Start Gaining Support

- Self-assessments, orient yourselves FIRST
- Make a timeline/plan
- Getting the idea of Public Health Accreditation on everyone's radar
 - Leadership
 - Staff
 - Community
 - Others



Upcoming Trainings/Events

[CALL for PROPOSALS](#)



NIHB 8th Annual
**National Tribal
Public Health
Summit**

**Together We Rise:
Sustaining Tribal Public
Health as a
National Priority**

**June 6 - 8, 2017
Anchorage, AK**

9th Annual
Southern Plains
Tribal Public
Health
Conference
Apr. 11-13,
Tulsa, OK
[REGISTER](#)

Save the Date!

Community of Practice for Public Health Improvement
Spring 2017 [Open Forum](#) for QI in Public Health

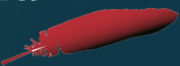
April 20-21, 2017 | New Orleans, Louisiana
[Registration](#) closes Tuesday, March 14, 2017

**Public Health Improvement Training (PHIT)
Sheraton in Albuquerque, New Mexico**

**June 13th-14th, with post conference
on June 15th,**

[Abstracts DUE FEB. 28](#)
[Register by May 10, 2017](#)

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Thank you!

Next TALC call:

March 10, 2017
2:00-3:00pm ET

Workforce Development

Kathleen Amos, Public Health Foundation

**Tribal Presentation: Keweenaw Bay Indian
Community**

Kathy Mayo

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