

# How to Develop and Establish an Effective Program: One Year Planning Phases as a Key to Success

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*Presented by Robert Foley, M.Ed., Ashtin Jeney, National Indian Health Board, and Kimberly Fowler, PhD, National Council of Urban Indian Health*

## Date and Time

June 18, 2014 at 3 PM Eastern, 2 PM Central, 1 PM Mountain, 12 PM Pacific, 11 AM Alaska, 1 hour long

## Webinar Description

Planning is the foundation for effective program implementation. However, long-term planning and organizational activities often get under-prioritized when faced with other deadlines and programmatic implementation. And often, grant applicants may avoid including specific language or set aside times dedicated to planning in their grant applications for fear that this will not be seen as productive ventures. So when the opportunity to take advantage of a funded planning period – such as a one year planning grant – presents itself, it is important to come to the table prepared and equipped.

This webinar will present information on activities that are vital during a one-year planning period – including assessment, staffing, recruiting evaluators and securing collaborators, community mobilization, and how to prioritize these activities. The presenters will also talk about how to communicate with funders regarding progress during a planning year.

## Topics to be Addressed:

- Advantages of a planning year
- Vital activities during a one year planning phase
- Prioritizing activities during a one year planning phase.
- How a planning year contributes to subsequent years' activities
- Outcomes for a planning year

## Objectives

By the end of this webinar, participants will be able to:

- 1.) Identify at least three vital activities to be completed during a planning year
- 2.) Identify at least three outcomes for a planning year

## About the Presenters



**Robert Foley, M.Ed.**, serves as the Public Health Communications and Program Manager where he is honored to work on HIV, methamphetamine, and suicide prevention projects. Prior to joining NIHB, Mr. Foley served as the President/CEO of the National Native American AIDS Prevention Center (NNAAPC) where he managed programs delivering technical assistance and training to Native communities combating HIV. Mr. Foley has also worked as a training specialist with the National Network of Prevention Training Centers and as a research assistant with the Tri-Ethnic Center for Prevention Research at Colorado State University(CSU). He earned his BA and M.Ed. from CSU.



**Ashtin Jeney** serves as the Programs and Policy Fellow at NIHB. She provides assistance to the Public Health Department and serves as a project coordinator for the Methamphetamine and Suicide Prevention Initiative (MSPI) and the Tribal Public Health Policy & Budget Work Group. Prior to joining NIHB's team, Ms. Jeney did health policy and healthcare oversight investigative work for the U.S. Senate Finance Committee. Ms. Jeney also worked in public health as a technician for St. Peter's Hospital's Wellness Department while attending Carroll College in Helena, Montana. Ms. Jeney earned a Bachelor of Arts in Biology from Carroll College in 2012.



**Dr. Kimberly T. Fowler**, is the Director of Technical Assistance and Research at the National Council of Urban Indian Health ([www.NCUIH.org](http://www.NCUIH.org)) in Washington, DC, where she provides technical assistance, research support, and capacity building for urban Indian health clinics and programs across the country to improve the quality and accessibility of health care for American Indian and Alaska Native people living in urban areas. She received her Ph.D. from Yale University and Bachelor's of Science from Tennessee State University in Nashville, TN.

## Registration

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## Continuing Education

One (1) no cost AMA Category 1 CME credit, New Mexico Counseling and Therapy Continuing Education Credit, or American Psychological Association Continuing Education Credit is available for attending this webinar. Details on how to claim the credit will be provided during the presentation.

## Audience

Audience: This webinar is designed for American Indian/Alaskan/Native (AI/AN) Tribes and Urban Indian providers and specialists actively working in a variety of public health or health provision areas. For example, program directors, administrators, grant writers, and front-line staff. In addition, funders and project officers who are tasked with directly monitoring grantee and throughout the life of the grant will also benefit for this webinar.

## Recording

All sessions are recorded for those unable to join them real-time, **however, CME/CE credit is not available for viewing the recording.** You can access previous recordings at: <http://bit.ly/TBHCEarchive>

## Questions & Technical Assistance

Alaina George (505-248-4531, [alaina.george@ihs.gov](mailto:alaina.george@ihs.gov))

Mary Toledo (505-248-4612, [mary.toledo@ihs.gov](mailto:mary.toledo@ihs.gov))

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