

Partnerships & Collaboration 101

Presented by:

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Tahlia Gousse, MPH, CHES

9+ years of public health experience

SME: Training and Education,
Strategic Planning, Partnership
Development, Capacity Building

About NACCHO:

NACCHO is comprised of nearly 3,000 local health departments across the United States.

Our mission is to serve as a leader, partner, catalyst, and voice of local health departments in order to ensure conditions that promote health and equity, combat disease, and improve quality and length of all lives.

NACCHO focuses on the collective national impact of local public health.



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Ericka McGowan, MS

13 years public health and science policy experience.

SME: Capacity building, collaboration, pandemic influenza, preparedness

About ASTHO:

- ASTHO is the national nonprofit organization representing public health agencies in the United States, the U.S. Territories, and the District of Columbia, and over 100,000 public health professionals these agencies employ.
- **Vision**
State and territorial health agencies advancing health equity and optimal health for all.
- **Mission**
ASTHO's mission is to support, equip, and advocate for state and territorial health officials in their work of advancing the public's health and well-being.



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ASTHO Values



Learning Objectives

- Understand the “what, why, and how” of successful partnerships
- Describe the benefit of state-local- Tribal collaborations
- Learn about ASTHO and NACCHO roles in Tribal partnerships



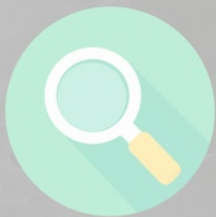
Partnership Basics



WHAT?



WHY?



HOW?

What is a partnership?

A partnership is a strategic alliance or relationship between two or more people.

Successful Partnerships are based on:

- Trust
- Equality
- Mutual understanding and obligations



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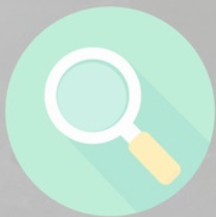
Partnership Basics



WHAT?



WHY?



HOW?

Characteristics of Partnerships in Emergency Preparedness

- Different Structures
 - Emergency Support Function 8 (ESF-8)
 - Ad-hoc Workgroups
 - Healthcare Coalitions
- Different Characteristics:
 - Multi-disciplinary
 - Multi-jurisdictional
 - All-hazard
 - Threat specific



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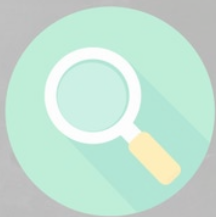
Partnership Basics



WHAT?



WHY?



HOW?

Reasons for Initiating Collaboration and Partnerships

- Increasing opportunities to learn and adopt new skills
- Securing access to resources
- Sharing financial risks and costs
- Gaining input from more or different members of the community
- Aligning efforts for maximum impact
- Information exchange
- Tackle challenges in the community



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Partnership Perspective

Local and State
public health agency
collaborations with
Tribal government

- 41% of LHDs work with Tribal governments (information exchange)
- 13% of LHDs regularly schedule meetings, have written agreements, or share personnel/resources with Tribal government
- 53% of SHDs share information and resources with Tribal governments through formal and informal agreements.

Source: 2016 NACCHO National Profile of Local Health Departments
Source: ASTHO Profile of State and Territorial Health, Volume 4



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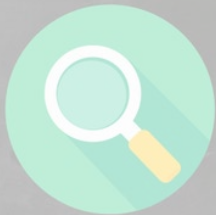
Partnership Basics



WHAT?



WHY?



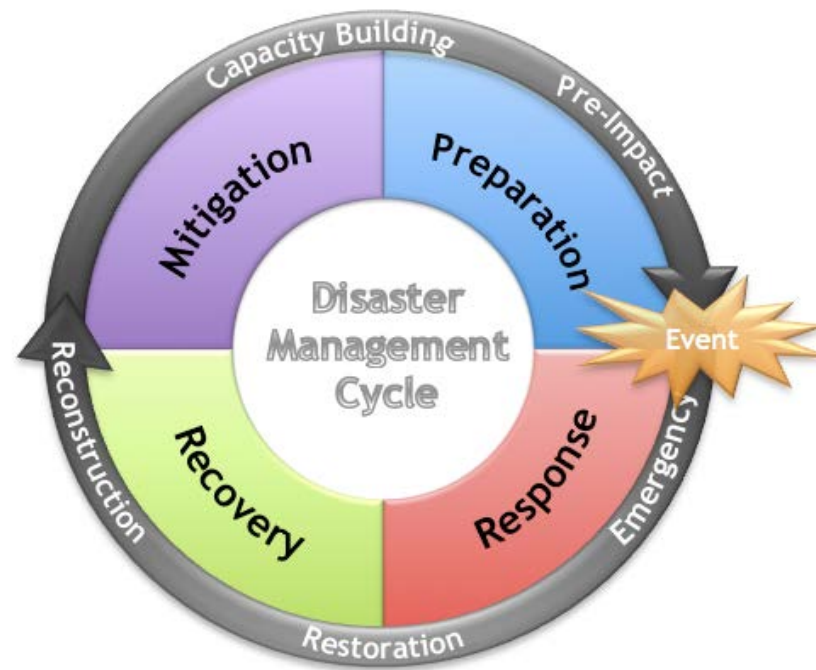
HOW?



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Why is it important?

There is no organization or group that is equipped to manage the multiple facets and complexities of a large-scale event.



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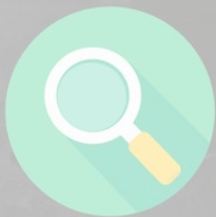
Partnership Basics



WHAT?



WHY?

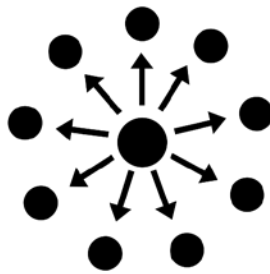


HOW?

Why is it important?

There is no organization or group that is equipped to manage the multiple facets and complexities of a large-scale event.

Partnerships allow agencies to effectively manage



Resources



SMEs



Time

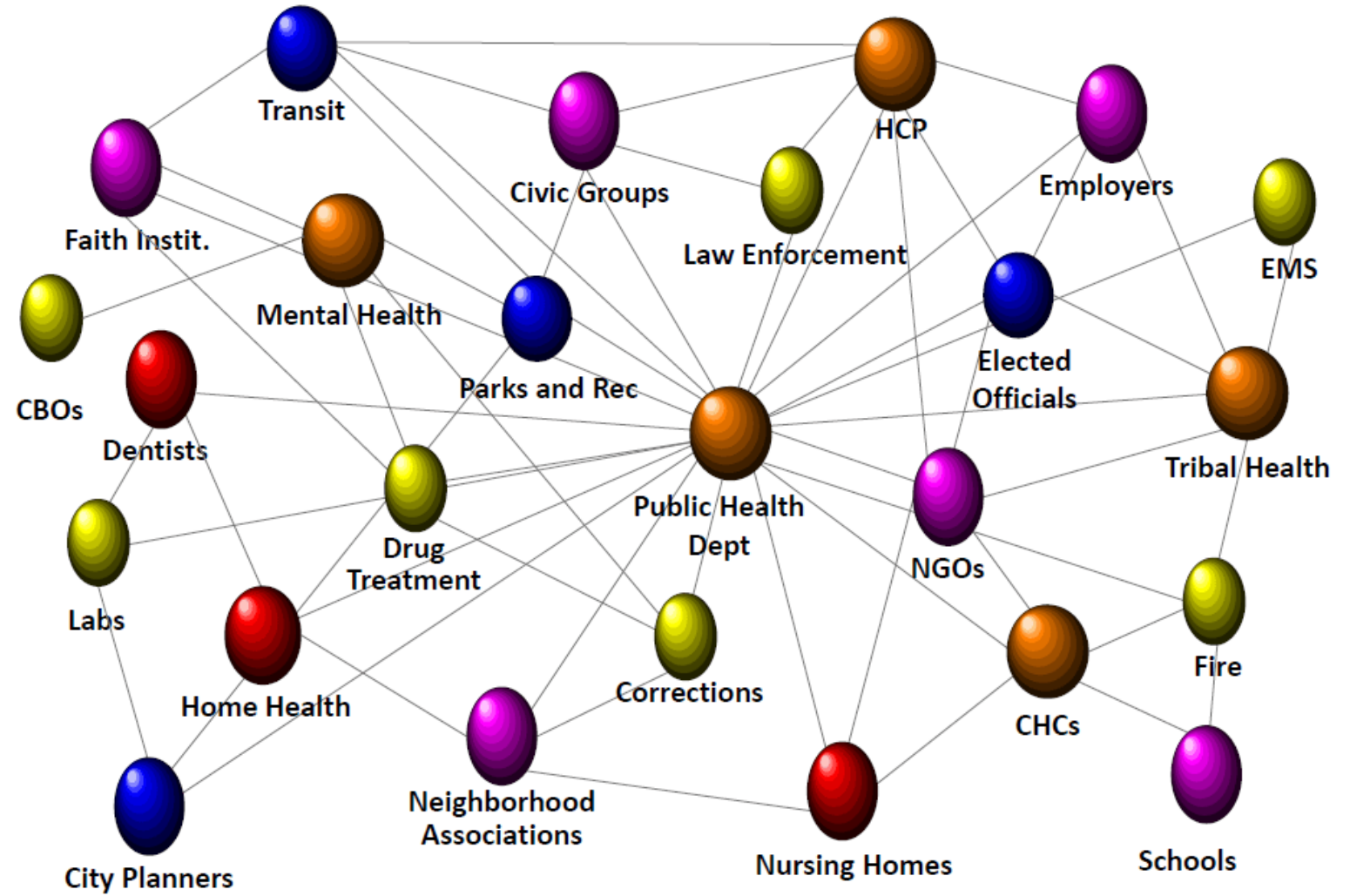


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Multisectoral Partnerships in Preparedness

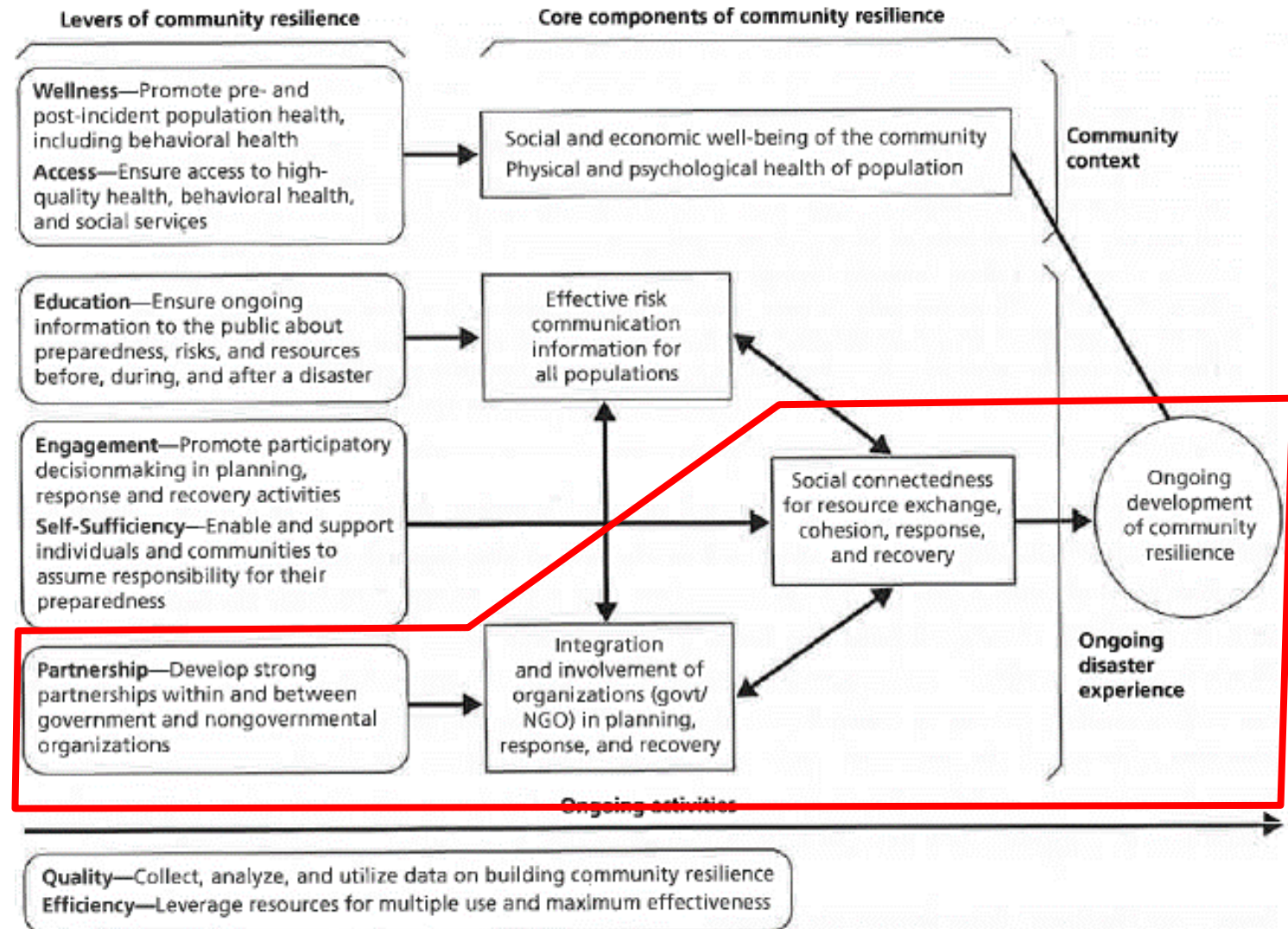


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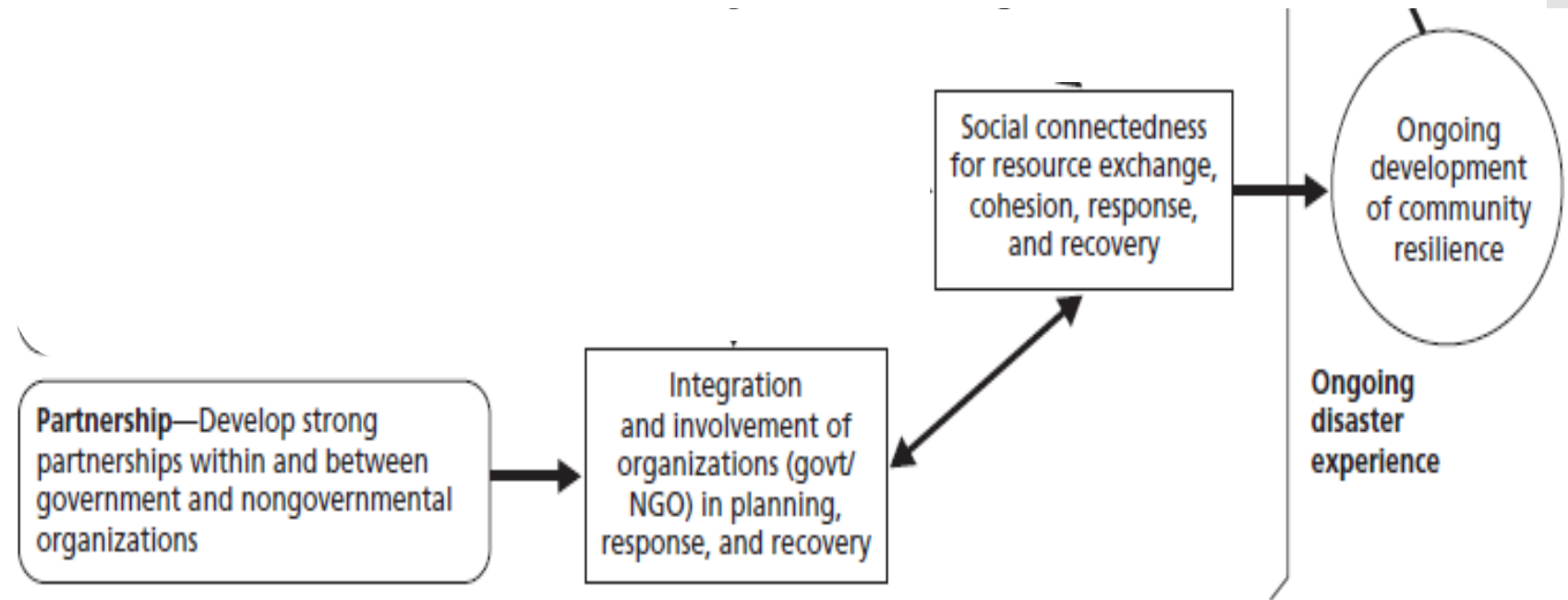
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Impact of Partnerships on Community Resilience



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Impact of Partnerships on Community Resilience



Source: Chandra et al. (2011). *Building Community Resilience to Disasters: A Way Forward to Enhance National Health Security*. RAND Corporation.

Partnership Basics



WHAT?



WHY?



HOW?

Organizing for Success:

- Determine the necessity of the partnership
- Identify and organize participants
- Define Roles and Responsibilities
- Design the planning process
- Assess resource needs
- Determine how process/partnership will be managed



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Partnership Basics



WHAT?



WHY?



HOW?

Exploring Benefits and Barriers of Stakeholders

- Values: What are the commitments and beliefs guiding the behaviors and decision making processes?
- Loyalties: What obligations does the person/entity have to people outside his or her immediate group?
- Losses: what does the person/entity fear losing?



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Keys for Maintaining Strong Partnerships



Be Inclusive and Build Trust

Define Roles & Responsibilities

Celebrate & Recognize Contributions

Identify Shared Goals & Vision

Share Progress Frequently

Communicate Frequently & in a language all understand

Understand Mutual Benefit

Have Purposeful Meetings



Role of ASTHO and NACCHO

- Leading national organizations representing SHDs and LHDs
- Collaboration with federal, state, local and tribal public health
- Independent advocates of optimal health for all



ASTHO and NACCHO Recent Tribal Work

- Choctaw Nation's use of pharmacies as health hubs as well as using traditional Choctaw foods in hypertension reducing diet recommendations.
- Increasing access to medication and services to Eastern Aleutian Tribes
- Alzheimer's Association update to the Healthy Brain Initiative v.3 for tribal populations.
- Mohegan Tribal Health Department's partnership with Uncas Health District on disease prevention initiatives and closed PODs.
- Indian Healthcare Resource Center (IHCRC) partnership with the Tulsa Health Department Emergency Preparedness and Response program on full-scale exercises and open POD sites
- Washoe County Health District (NV) collaborates with Tribes in the area as POD partners and the development of Crisis Standards of Care for the state.



Key Zika Virus Disease Activities

- Stakeholder Meetings
- Information Gathering
- Information Updates
- Input to Federal Guidance
- Develop Tools and Resources
- National Sign-on Letters
- Press Statements



Zika Resources

ASTHO

- [Before the Swarm: Guidelines for the Emergency Management of Vector-Borne Disease Outbreaks](#)
- [Communicating about Effective Mosquito Control](#)
- [ASTHO Top Questions on Zika: Simple Answers](#)

NACCHO

- [Zika in the United States Infographic](#)
- [Essential Elements of Local Public Health](#)
- [2017 Forces of Change Survey](#)
- [2017 Report on Mosquito Control Capabilities in the U.S.](#)



2018 Vector Control Summit

"Itching to Improve: Building Local Mosquito Control Capacity"

The event, to be held March 13 – 15, 2018, in Orlando, Florida, will be uniquely focused on building mosquito control capabilities in local jurisdictions.

The event will feature:

- Speakers from the Centers for Disease Control and Prevention, local vector control organizations, and other national environmental health organizations
- Peer-to-peer learning sessions, with the opportunity to submit your own tools and practices
- Training workshops for diverse sizes and styles of mosquito control jurisdictions
- Industry booths demonstrating types of mosquito control and surveillance technology
- Travel scholarship opportunities



Louisiana Tribal Partnerships for Zika Virus Disease

- VBD disease surveillance
 - Databases
 - Mosquito management strategies
- Zika Pregnancy Registry
 - Reporting
 - Lab testing
 - Providers



Things to Remember

- If we could do this on our own, we probably would
- It's never too early to build partnerships
- Plan with the people you plan on responding with
- Look at partnerships in an evolutionary sense
- Be flexible and creative!



Thank You!

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