

Use of On-line survey software to improve DVPI local data collection and project evaluation.

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Learning Objectives:

- ▶ • List several potential advantages of using on-line survey technology to meet local data plan requirements.
- ▶ • Identify limitations of this approach.
- ▶ • Name some desirable features of on-line survey software
- ▶ • Discuss alternatives and assess the generalizability of this approach to your own programs and settings.
- ▶ • Use a Google form to evaluate the session and see result

Local Data Requirements

- ▶ DVPI grantees are required to collect data on activities and content of programs presented
- ▶ Data elements are specific, and can be overwhelming
- ▶ GIMC program consists of subcontracts and small grants for prevention activities

Domestic and Sexual Violence Prevention, Advocacy, and Coordinated Community Responses

	Reporting Requirements for the Annual Progress Report	Data Collection Method	Data Source	How Will Data Be Collected?	Who Will Collect Data?	When Will Data Be Collected?
Target Population	a. Please identify the target population your program serves <ol style="list-style-type: none"> 1. Youth (<u>17</u> & under) 2. Young adult (18-24) 3. Adult (25-54) 4. Seniors (55 & up) 					
Accomplishment	a. List and describe program accomplishments during the current reporting period	2) Foster coalitions and networks to improve coordination and collaboration among victim service providers, healthcare providers, and other responders		a. Please list community partners by name, type, and purpose (designate those with formal partnership through Memorandum of Understanding/Agreement) b. Number of partner organizations collaborating/ coordinating/sharing resources related to the project c. Number of new or enhanced MOUs/MOAs established <u>as a result of project</u>		
Challenges	b. List and describe program barriers to success during the current reporting period					
Objectives						
		3) Educate and train service providers on trauma, domestic violence, and sexual assault and its impact on		a. Number of trainings conducted b. Type(s) of trainings provided c. Number of providers trained <u>in domestic violence</u> and sexual assault screening d. Number of providers trained to provide forensic medical		

DVPI Purpose Area I

▶ Objectives

- ▶ 1) Expand crisis intervention, counseling, advocacy, behavioral health, and case management services to victims of domestic and sexual violence;
- ▶ 2) Foster coalitions and networks to improve coordination and collaboration among victim service providers, healthcare providers, and other responders;
- ▶ 3) Educate and train service providers on trauma, domestic violence, and sexual assault and its impact on victims;
- ▶ 4) Promote community education for adults and youth on domestic and sexual violence;

GIMC Projects

Develop and test materials for DV/SA advocacy (year 2)

Use materials to train communities— Navajo Chapters (Year 3)

Present community symposium on DV/SA

Positive youth development programs for mid- and high school students

Safe Dates curriculum for youth detention center residents

Provide counseling to perpetrators referred by courts

Provide training to SU employees (with CEUs) on key DV/SA topics including Navajo/native beliefs and culture (gender roles, kinship, aging, historical trauma)

Characteristics of projects

- ▶ Carried out by contractors
- ▶ Most of the projects involve recurring encounters
- ▶ For example, weekly visits to detention center
- ▶ Visits to chapters—summer youth programs
- ▶ Monthly or intermittent programs for employees

Using Survey Software

The background of the slide is white with abstract green geometric shapes on the right side. These shapes include overlapping triangles and polygons in various shades of green, from light lime to dark forest green. A thin, light gray line also extends from the bottom right towards the center of the slide.

Survey Software

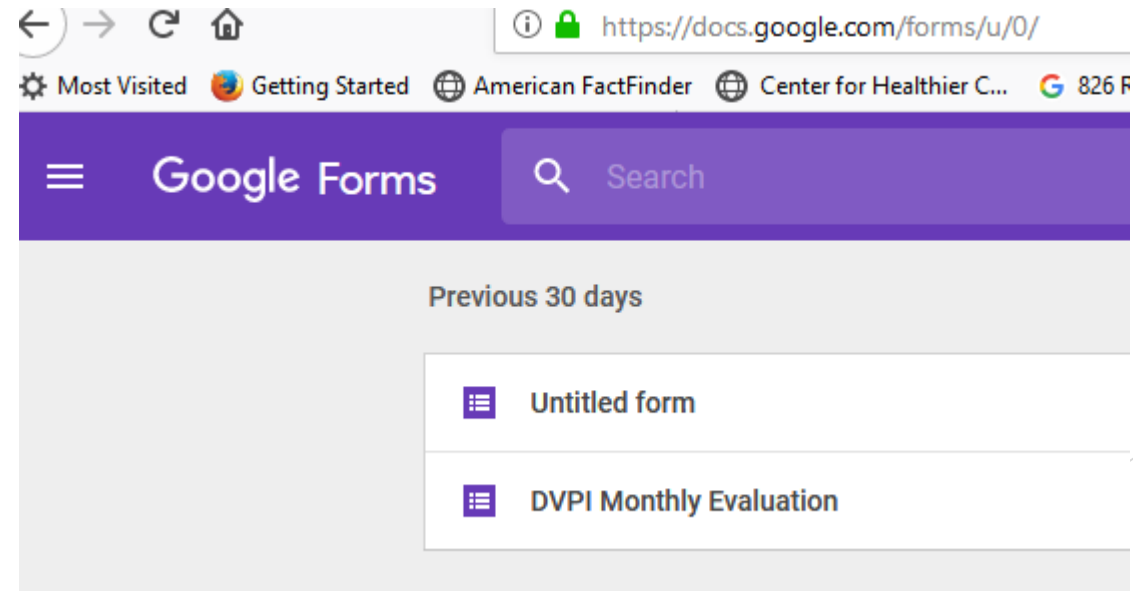
- ▶ Computer based survey software is now common
 - ▶ Survey Monkey was one of the first, now many others
 - ▶ Most have free version with limits:
 - ▶ Number or types of questions
 - ▶ Limited number of recipients
 - ▶ Access to features (printing, downloading formats)
 - ▶ All provide some tools to analyze

Some Survey Platforms

- ▶ Survey Monkey
- ▶ Google Forms
- ▶ Survey Gizmo
- ▶ QuestionPro

Survey Software 2

- ▶ Google Documents contains Forms
- ▶ Data is stored in a Google spreadsheet
- ▶ Requires access to Google online software



Choosing a platform

- ▶ How many questions?
- ▶ How many surveys open at a time
- ▶ Quality and specificity of templates and question types
- ▶ Print and export options
- ▶ Availability of support
- ▶ Cost of the options you need
- ▶ Deployment options (email, website, phone...)

Types of questions

► Google

Survey Example

Form description

Question

Option 1

Add option or [ADD "OTHER"](#)


A demo

Description (optional)

Untitled Question

Option 1

 Short answer


 Paragraph


Multiple choice


Checkboxes

 Dropdown

 File upload

 Linear scale

 Multiple choice grid

 Checkbox grid


 Date

 Time

Survey Monkey Question Types

The image shows a screenshot of the SurveyMonkey interface. At the top, a dropdown menu is open, displaying the text "Multiple Choice" with a downward arrow and a help icon. Below the dropdown, a list of question types is shown in two columns. The "File Upload" option is highlighted with a yellow background. The SurveyMonkey logo and a link to "create a survey" are visible at the bottom left of the screenshot.

Question Type	Icon
Multiple Choice	☑
Checkboxes	☑
Star Rating	★
File Upload	📎
Single Textbox	📄
Comment Box	💬
Matrix of Dropdown Menus	☑
Dropdown	▾
Matrix / Rating Scale	📊
Ranking	📊
Slider	🔑
Multiple Textboxes	📄
Contact Information	👤
Date / Time	📅

 **SurveyMonkey**
See how easy it is to [create a survey](#).

DVPI Monthly Evaluation

Please report on one month's activity for one project. If you are responsible for more than one project you can open a separate survey link. If you have any questions or problems using this form, contact David 505-280-3969 or email broudy.david@gmail.com

Project Name

Select one program to report on

1. Healthy Athletes
2. Detention Center Outreach
3. Rainbow Naatsiliilid
4. Summer Youth Projects
5. GIMC Employee DV Program
6. School Community Projects
7. DVSA Awareness Activities

ect o

Name of person completing report

☰ Show

Short answer text



List and Describe accomplishments in this reporting period

Long answer text

List and Describe barriers in this reporting period

Long answer text

Examples of text entry

Domestic and Sexual Violence Prevention, Advocacy, and Coordinated Community Responses

	Reporting Requirements for the Annual Progress Report	Start Collection Method	Start Dates	How Will Data be Collected?	Who Will Collect Data?	When Will Data be Collected?
Target Population	a. Please identify the target population your program serves: 1. Youth (12-17) 2. Young Adult (18-24) 3. Adult (25-54) 4. Senior (55 & up)					
Accomplishment	a. List and describe program accomplishments during the current reporting period					
Challenges	b. List and describe the program barriers to success during the current reporting period					
Objectives						

...

For the this training/event above indicate target groups

Checkboxes ▼

select as many as apply

- Youth under 18 ×
- Young adult 18-24 ×
- Adult 25-54 ×
- Senior 55 and up ×
- All ages ×
- Other... ×
- Add option

Advantages

- ▶ As evaluator for project that spans a year, I would rather get periodic data than wait until the end→tracking
- ▶ With software I can prompt contractors for responses with a monthly email and link to a survey
- ▶ Their responses provide on-going record
- ▶ For this application, statistics and graphs aren't primary.
- ▶ Respondents may do survey on their phone or tablet

Disadvantages

- ▶ Requires access to computer and internet
- ▶ Computer knowledge
- ▶ Contractors may not like “pushed survey”
- ▶ Survey software does not analyze open questions
- ▶ Some software won't support the question types you want to use
- ▶ Not all local data elements are easily addressed

Mini-evaluation of this session

Session Evaluation

Brief evaluation of this session

1. The use of on-line survey software is applicable to my DVPI program or other work

Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral/Uncertain
- Agree
- Strongly Agree

2. How likely is it that you would recommend this session to a friend or colleague

Mark only one oval.

	1	2	3	4	5	6	7	
Not at all likely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely Likely

3. What is your DVPI/MSPI role

Mark only one oval.

- National level program director/manager/analyst
- Local DVPI/MSPI program manager or staff
- Technical Assistance Provider
- Health Educator/Prevention Specialist



Evaluate

<https://goo.gl/xFekGr>



See results

<https://goo.gl/nk8ktW>

Summary

On-line is survey software is common and can be free

Much of the data required by DVPI Local Data Plan can easily be collected.

Data collected can be tailored to project

On-going or intermittent “pushed” evaluation provides tracking of activity and progress

Computer or internet access may limit use

Provides samples and expertise in formulating questions/indicators

Assists in analysis and presentation