VISION
Our future Tribal community will be actively engaged in eliminating health inequities and promoting healthy living through participation in prevention activities, including traditional practices, managing chronic conditions, and expanding services to reach “at promise” populations.

MISSION
The organization’s purpose; what the organization does and why

Ask Yourself
Does your mission statement contain health equity language?

VALUES
Principles, beliefs and underlying assumptions that guide the organization

Ask Yourself
Is “equity” or “health equity” one of your values?

PRIORITY
Reflect the issues that will focus the work of the health department

Ask Yourself
Is there at least one priority that focuses on achieving or improving health equity?

OBJECTIVE
Short to intermediate outcome statements that are clear, measurable and specifically tied to the goal

Ask Yourself
Are your objectives SMARTE?

STRATEGY
Details of activities that will support progress toward the objective

Ask Yourself
Are the strategies inclusive of the population that is expected to change, per the objective?