Unite for Health: Advocate Out Loud!

National Indian Health Board’s 25th Annual Consumer Conference

Pechanga Resort and Casino
Temecula, California
September 22-25, 2008

AGENDA

Monday, September 22, 2008

1:00 PM – 5:00 PM  Registration and Information Desk Open

5:30 PM – 7:00 PM  Opening Reception
Eagle’s Nest
Sponsored by: Pechanga Band of Luiseno Indians

Tuesday, September 23, 2008

7:00 AM – 5:00 PM  Registration and Information Desk Open

8:00 AM – 5:00 PM  Exhibits Open

7:30 AM – 8:00 AM  Continental Breakfast
Sponsored by: United South and Eastern Tribes
Proud Hosts of the NIHB 2009, 26th Annual Consumer Conference

PLENARY SESSION

8:00 – 8:15 AM  Opening Ceremony
Flag Ceremony/Presentation of the Colors/Drum Group
American Indian Warriors Association
September 23, 2008

**Blessing**

8:15 – 8:45 AM  **Welcome and Introduction of NI HB Board of Directors**  
H. Sally Smith, Chairman, Bristol Bay Area Health Corporation, Alaska  
*and* Chairman, National Indian Health Board

**Greetings from the Pechanga Band of Luiseno Indians**  
The Honorable Mark Macarro, Chairman  
Pechanga Band of Luiseno Indians

**NI HB California Area Representative Greeting**  
Reno Franklin, Chairman, California Rural Indian Health Board  
*and* California Area Representative, National Indian Health Board

8:45 – 9:15 AM  **KEYNOTE**  
**Why Now is the Time for Tribal Advocacy and Unity**  
Brian Patterson, President  
United South and Eastern Tribes

9:15 – 10:00 AM  **Renewing the Indian Health Care System**  
(***Question and Answer Period to Follow Remarks***)  
Kathy Annette, MD, Bemidji Area Director  
Indian Health Service (IHS)  
2005 Jake White Crow Award Winner

10:00 – 10:30 AM  **Nuka Model of Health Care**  
Katherine Gottlieb, MBA, President and CEO  
Southcentral Foundation, Anchorage, Alaska

10:30 – 11:00 AM  **Advocacy and Unity Matter!**  
**An Area Perspective: How the California Tribes and Friends Make it Work**  
Moderator: Reno Franklin, Chairman, California Rural Indian Health Board  
James Crouch, Executive Director, California Rural Indian Health Board  
Anthony Wright, Executive Director, Health Access California, Oakland

11:00 – 11:30 AM  **The New Administration: What to Expect and How to Prepare**  
James Whitfield, Acting Deputy Director and Region X Director  
Office of Intergovernmental Relations  
U.S. Department of Health and Human Services

11:30 – 12:00 PM  **American Indian Physicians as Advocates: The Healing Warriors**  
Gerald Hill, MD, President  
Association of American Indian Physicians, Oklahoma City
**LUNCH EVENT: ADVOCACY SPECIAL**

**The Reauthorization of the Indian Health Care Improvement Act: A Study in How Advocacy and Unity WORKS on a National Scale**

Co-Moderators: Rachel Joseph and Buford Rolin, Co-Chairs
National Tribal Steering Committee for the Reauthorization of the Indian Health Care Improvement Act

- Stacy A. Bohlen, Executive Director, National Indian Health Board
- Jacqueline Johnson Pata, Executive Director, National Congress of American Indians
- Geoffrey Roth, Executive Director, National Council on Urban Indian Health

**BREAK**

**WORKSHOP I**

<table>
<thead>
<tr>
<th>Room</th>
<th>Workshop Title and Speakers</th>
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<tbody>
<tr>
<td>White Sage</td>
<td>Contract Health Services (CHS)</td>
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At a recent Congressional hearing, testimony was presented by Tribal leaders on Contract Health Services issues specific to their communities and the impact that the underfunding of the program has had on their members and families. This workshop will explore the issues facing CHS, its lack of funding and provide the tools to advocate for increases in CHS funding and improve programs.

Moderator: Gordon Belcourt, Executive Director
Montana-Wyoming Tribal Leaders Council and Area Health Board

- Garfield Littlelight, Associate Area Director
  Indian Health Service, Billings Area Office, Billings, Montana

- Robert Moore, Tribal Council Representative
  Rosebud Sioux Tribe, Mission, South Dakota
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<tr>
<th>Cottonwood</th>
<th><strong>Contract Support Costs (CSC)</strong></th>
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<tr>
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<td><em>This session will present information that Tribes need to know about the financial numbers that relate to Contract Support Costs and how to understand how their own specific interests might align nationally. Individual Tribes would benefit from knowing how IHS policy and Congressional appropriations affect their CSC appropriations. Litigation over CSC has not yielded all the answers Tribes wanted – full funding of CSC – and continued litigation will probably not change this much. The strategy to fund CSC shortfalls and to produce increased appropriations so more Tribes can take advantage of the many benefits available through Self-Determination Contracting and Compacting should be analyzed in light of today’s budget environment.</em></td>
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|            | Moderator: Mickey Peercy, Executive Health Director  
Choctaw Nation of Oklahoma  
Lloyd Miller, Esq.  
Sonosky, Chambers, Sachse, Miller & Munson, LLP, Anchorage, Alaska  
Ron Demaray, Associate Director of Self-Determination Services  
Indian Health Service, Headquarters |

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<tr>
<th>Elderberry</th>
<th><strong>Advocating for Public Health: Real World Examples from Local and National Campaigns</strong></th>
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<td></td>
<td><em>This session will cover both community and national examples of Public Health advocacy at its best. Participants will be given the tools necessary to advocate for the health of their community and learn how to participate effectively in national campaigns benefiting all of Indian Country.</em></td>
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|            | Moderator: Kelly Moore, MD, FAAP, Chair, Committee on Native American Child Health  
American Academy of Pediatrics  
Community Based Advocacy: Maternal Health  
Carol Arnold, Ph.D., RN, Assistant Professor of Nursing  
Texas Woman’s University  
Building Partnerships to Advocate for Public Health  
Diana Cournoyer, Project Coordinator  
Oklahoma City Area Inter-Tribal Health Board  
National Advocacy: A Movement for a National HIV Strategy  
Warren Jimenez, Executive Director  
National Native American AIDS Prevention Center |
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<tr>
<th>Eagle's View Ballroom</th>
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<tr>
<td><strong>Advocacy 101: Effective Tribal Advocacy in Washington, D.C.</strong></td>
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<tr>
<td><em>This workshop will outline current and emerging Congressional issues pertaining to Native health and provide you with the tools and skills necessary to effectively advocate to Congress for your Tribes health care needs.</em></td>
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| Moderator: Kitty Marx, JD, Legislative Director  
National Indian Health Board |
| Rhonda Harjo, JD, Deputy Chief Counsel  
Senate Committee on Indian Affairs |
| Danna Jackson, JD, Policy Counsel, American Indian Law and Policy Group  
Akin Gump, Washington, D.C. |
| Larry Rosenthal, Partner  
IETAN Consulting, Washington, D.C. |

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<th>Learning Center Room 210</th>
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<td><strong>Native Vote 2008: Get Out the Vote (GOTV)</strong></td>
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<td><em>This session will be a skill-building and empowerment training on Native American voter registration and local GOTV strategies in Indian Country that you can use to impact THIS election.</em></td>
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| Jacqueline Johnson Pata, Executive Director  
National Congress of American Indians |
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<tr>
<th>Hall</th>
<th>Workshop Title</th>
<th>Speakers</th>
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<tr>
<td>Sumac</td>
<td><strong>Advocating for Urban Indian Health: Challenges and Successes</strong></td>
<td>This workshop will discuss the National Council of Urban Indian Health’s (NCUIH) successful use of grassroots outreach to save their program from extinction. Presenters will also describe outreach to Congress through letter writing campaigns, email campaigns and phone calls to Members of Congress in both their home districts and on Capitol Hill. Presenters will explain the development of NCUIH legislative education materials, outreach materials, and network building as a model of what your Tribe or organization can do!</td>
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<tr>
<td>Hummingbird Hall</td>
<td><strong>Environmental Health Advocacy: How Communities Can Get Informed and Active</strong></td>
<td>This workshop provides an in-depth exploration of an environmental health crisis in Indian Country and how free environmental and consumer health information resources can be used to advocate for environmental health leading to the overall improved health of Tribal communities.</td>
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<td>Eagle’s Nest Small Ballroom</td>
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<tr>
<td><strong>Public Health Professionals as Advocates</strong></td>
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*This session explores how public health professionals in Indian Country can advocate to improve the health of Indian people every day. Panelists will also discuss the role of the Public Health professional as a leader in national debates; how they serve as a local resource for health promotion and disease prevention; and provide a voice for Indian Country in public health.*

Moderator: Linda Holt, Council Member, Suquamish Tribe and Chairwoman, Northwest Portland Area Indian Health Board *and* Portland Area Representative, National Indian Health Board

Karen Helsing, MHS, Director Education and Research
American Schools of Public Health

William Riley, Ph.D., Acting Executive Director, Public Health Accreditation Board *and* Associate Dean, School of Public Health, University of Minnesota

Audrey Solimon, MPH, Program Manager, Healthy Indian Country Initiative
National Indian Health Board

Mark Siemon, RN, MPH, MSN, Robert Wood Johnson Health Policy Student
University of New Mexico College of Nursing
### White Sage

**Contract Health Services**

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    Rosebud Sioux Tribe, Mission, South Dakota

### Cottonwood

**Contract Support Costs**

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- **Speakers:**
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  - Ron Demaray, Associate Director of Self-Determination Services,
    Indian Health Service
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<tr>
<th>Sumac</th>
<th><strong>Living Independently: The How-To’s of Advocating for Services for the Disabled</strong></th>
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<td><em>It is estimated that at least 550,000 Native Americans have one or more disabilities. Federal Departments that provide services to people with disabilities include Commerce, Education, Health and Human Services, Housing and Urban Development, Interior, Justice, Labor, Transportation, and the Social Security Administration. Out of necessity, young adults with disabilities must become active advocates in order to obtain and maintain independence. This workshop will provide tips for young adults on accessing services and the &quot;how-to’s&quot; of advocating and living independently.</em></td>
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<td>Moderated by: The Honorable Margaret Giannini, MD, FAAP, Director, Office on Disability U.S. Department of Health and Human Service <em>(Invited)</em></td>
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<th><strong>Examining the Dental Crises in Indian Country</strong></th>
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<td><em>On average, the American Indian/Alaska Native population continues to have substantially higher rates of dental caries and periodontal disease than the U.S. population, in some cases 2 to 10 times higher. Although there have been recent improvements in the oral health of the AI/AN population a large discrepancy still exists in access to services and information about dental care. This workshop will examine the recognized link between oral health and overall health of individuals and review how oral health for American Indians/Alaska Natives means more than just healthy teeth.</em></td>
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<td>Moderator: Valerie Davidson, JD, Senior Director, Legal and Intergovernmental Affairs Alaska Native Tribal Health Consortium</td>
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<td>RADM Christopher G. Halliday, DDS, MPH, Chief Dental Officer for USPHS <em>and</em> Director of the Indian Health Service (IHS) Division of Oral Health</td>
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<td>Carol Odinzoff, RN, MHCA, Dental Health Aide Therapists (DHAT) Program Facilitator Alaska Native Tribal Health Consortium</td>
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<tr>
<td>Hummingbird Hall</td>
<td><strong>Strategies to Advocate for Increased Cancer Screening in Indian Country</strong></td>
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<td><em>The purpose of this presentation is to share (1) lessons learned and (2) successful strategies from a 2-year project with ten American Indian and Alaska Native teams to advocate for increased colorectal cancer (CRC) awareness, education and screening in both urban and reservation communities. Two of the community-based team coordinators will present their experiences and encourage dialogue with the audience.</em></td>
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<td>Moderator: Dee Ann DeRoin, MD, MPH, Community Health Consultant Prevent Cancer Foundation</td>
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<td>Erica Child Warner, MPH, Director, Evaluation and Outreach Prevent Cancer Foundation</td>
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<td>Priscilla Nez Henderson, Project Coordinator Black Hills Center for American Indian Health</td>
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<td>Ruth Hummingbird, Project Coordinator, Comprehensive Cancer Care Cherokee Nation Cancer Programs</td>
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<th><strong>The New Administration: What to Expect and How to Prepare</strong></th>
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<td><em>This workshop will outline what Tribes should expect and how to prepare for the upcoming change of Administration. No matter what candidate is elected the face of Washington, D.C. will change on January 20, 2009. The discussion will provide various perspectives, relative tools and skills of what to expect and how you can prepare your Tribe and Tribal programs for an Administration change.</em></td>
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<td>Moderator: Stacey Ecoffey, MSW, Principal Advisor for Tribal Affairs Office of Intergovernmental Affairs U.S. Department of Health and Human Services</td>
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<td>Holly Cook Macarro, Partner IETAN Consulting, Washington, D.C.</td>
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<td>Jefferson Keel, Lt. Governor, Chickasaw Nation 1st Vice President, National Congress of American Indians</td>
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<td>Kathy Annette, MD, Bemidji Area Director Indian Health Service</td>
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<td>Bill Lance, MPH, Administrator Chickasaw Nation Health System</td>
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Trends in Tribal Eligibility Issues: Recent Efforts of the IRS to Institute Means Testing and Individual Taxation of Health Benefits Provided to Tribes and Tribal Members

This workshop will inform Tribal health organizations and Tribes about recent actions by the IRS to tax individual Indians for the value of health care services paid for by private health insurance, and IRS’s position that a “means test” should be applied to determine if individual Tribal members or Tribes should be eligible for IHS services because they have the means to obtain health care services elsewhere.

Moderator: Tom John, Administrator for Self Governance, Chickasaw Nation and Treasurer and Oklahoma Representative, National Indian Health Board

Melissa Schlichting, JD, Attorney
Karshmer & Associates, P.C., Attorneys at Law, Berkeley, California

Danna Jackson, JD, Policy Counsel, American Indian Law and Policy Group
Akin Gump, Washington, D.C.

Christie Jacobs, Director, Office of Indian Tribal Governments
Internal Revenue Service (Invited)

The Health Research Advisory Council (HRAC) and YOU!

The Health Research Advisory Council (HRAC) of the Department of Health and Human Services (HHS) was developed as a formal avenue in which American Indians and Alaska Natives (AI/AN) communities could provide input on health research processes to HHS. The HRAC presentation will allow for the conference participants to address members of the Council with questions and feedback pertaining to the issues associated with health disparities facing AI/AN communities. This dialogue between conference participants and the HRAC members will create a bridge of health related objectives and initiatives for the Council to consider in its ongoing activities.

Moderator: H. Sally Smith, Chairman, Bristol Bay Area Health Corporation and Chairman, National Indian Health Board

5:30 – 7:30 PM    Evening Event
Is inequality making us sick?
Episode Screening: UNNATURAL CAUSES
5:30 – 7:30 pm
Hummingbird Hall

Sponsored by: Tohono O'odham Nation

The California Newsreel is pleased to present a special screening of UNNATURAL CAUSES a four-hour series that criss-crosses the country investigating the growing body of evidence that suggests there is more to our health than bad habits and unlucky genes. After viewing “Bad Sugar” and portions of other selected episodes Rachel Poulain of California Newsreel and Dr. Kelly Acton will be on hand to lead a discussion and answer your questions. As an added bonus copies of the series will be raffled off. So come and join us!
Wednesday, September 24, 2008 The Centers for Medicare & Medicaid Services Day

7:00 - 5:00 PM  Registration and Information Desk Open

8:00 - 5:00 PM  Exhibition Hall Open

7:00 - 8:00 AM  Just Move It Event
Celebrating Healthy Communities!
Group walk with T-Shirt Giveaways

7:30 - 9:00 AM  Continental Breakfast
Sponsored by: Pauma Band of Mission Indians, California, and the Albuquerque Area Indian Health Board

PLENARY SESSION

9:00 - 9:10 AM  Welcome to the Centers for Medicare & Medicaid Services (CMS) Day
CMS, States and Tribes: Working Together for a Healthier Future
Mickey Peercy, Executive Health Director, Choctaw Nation of Oklahoma
and National Indian Health Board Representative to the CMS Tribal Technical Advisory Group (TTAG)

9:10 - 9:40 AM  Healthier Tribal Communities: CMS Initiatives to Improve American Indian and Alaska Native Health NOW!
Robin King, Director, Office of External Affairs
Centers for Medicare & Medicaid Services
Jacqueline Garner, Consortium Administrator for Medicaid and Children's Health Centers for Medicare & Medicaid Services

9:40 - 10:00 AM  CMS TTAG: Past, Present and Future
Valerie Davidson, Senior Director, Legal and Intergovernmental Affairs
Alaska Native Tribal Health Consortium
and Chair and Alaska Area Representative, CMS Tribal Technical Advisory Group

10:00 - 10:20 AM  State Perspective on Programs and Policy
René Mollow, MSN, RN, Associate Director
California Department of Health Services
### Workshop Title and Speakers

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<tr>
<td><strong>Learning Center Room 210</strong></td>
<td><strong>How to Successfully Bill for Medicare Part A Benefits</strong></td>
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<td><em>This session will provide information regarding how proper claim submissions can positively effect Medicare reimbursements for your facilities. There will be a discussion of &quot;Return to Provider&quot; errors and how they can be prevented for faster reimbursement of claims. The session will also show the reimbursement trend for IHS Part “A” payments and for claims submissions. In addition, there will be a discussion concerning new Federally Qualified Health Centers (FQHCs) enrolling in the Medicare program.</em></td>
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<td>Moderator: Carl Harper, Director, Office of Resource Access &amp; Partnerships Indian Health Service</td>
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<td>Pam Davis, Medicare Part “A” Provider Outreach and Education Representative Trailblazer Health Enterprises, LLC</td>
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<tr>
<td><strong>White Sage</strong></td>
<td><strong>Medicaid Citizenship Documentation Requirements and Impact on Tribal Enrollment</strong></td>
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<td><em>This workshop will provide an overview of the Medicaid citizenship and identity documentation requirements on the Tribes. Specific examples of “best practices” and obstacles will be discussed. Learn how to work through the hierarchy of required documents to facilitate the enrollment of eligible Tribal members in Medicaid.</em></td>
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<td>The Department of Homeland Security accepts Tribal government photo ID cards as identification for domestic flights and international land border crossing. Find out what efforts are being made to and what needs to be done to allow Tribal documentation to be used to prove U.S. citizenship for Medicaid.</td>
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<td>Moderator: David Reede, Vice-Chairman, San Carlos Apache and Phoenix Area Representative to the CMS Tribal Technical Advisory Group</td>
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<td>Lane Terwilliger, Esq., Technical Director, Family and Children’s Health Program Group Centers for Medicare &amp; Medicaid Services</td>
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<td>Anslem Roanhorse, Executive Director Navajo Nation Division of Health</td>
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<tr>
<td>Eagle’s Nest Small Ballroom</td>
<td>Medicaid Reimbursement for Tribal Behavioral Health: Advocacy in Partnership with State Behavioral Health Systems</td>
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<td>The presentation will show how advocacy for the behavioral health needs of Navajo communities has resulted in a partnership between the Tribe and the state that will support sustainability of services in the future. Steps in the process of becoming a Tribal Medicaid provider and lessons learned along the way will be described. Current challenges and future opportunities will be discussed, including the need to create avenues for third-party reimbursement of traditional healing.</td>
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|                            | Moderator: Christopher Morris, Ph.D., Clinical Director  
Navajo Department of Behavioral Health Services  
Carolyn Morris, Ph.D., Clinical Psychologist  
Navajo Department of Behavioral Health Services  
Ernest Begay, Traditional Practitioner, Shiprock Treatment Center  
Navajo Department of Behavioral Health Services  
Troy Hunt, MA, Behavioral Health Planner  
Navajo Department of Behavioral Health Services |

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<tr>
<th>Eagle’s View Ballroom</th>
<th>Medicare Like Rates: Tribal Issues in Paying Claims</th>
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<td>It has been one year since the Medicare-Like regulations, requiring Medicare participating hospitals to accept payment rates for Contract Health Services (CHS) services, were implemented. Not all Tribes are taking advantage of these payment rates to save money and maximize CHS dollars. This session will provide an overview of the Medicare-like regulations, the savings realized from a national perspective, and claims processing options. The focus of the workshop will be to hear how one Tribal program has successfully implemented the new payment rates for hospital outpatient claims and the savings realized.</td>
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|                        | Moderator: Bill Lance, MPH, Administrator of the Chickasaw Nation Health System  
and Oklahoma Area Alternate Representative to the CMS Tribal Technical Advisory Group  
Brenda Jeanotte-Smith, Director, Contract Health Services Program  
Indian Health Service  
Joni Wellington, RN, Contract Health Manager  
Chickasaw Nation Contract Health Department |
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<th>Panel Title</th>
<th>Tribal Partnering for Long Term Care in the 21st Century</th>
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With AI/ANs living longer, Tribal Governments are exploring solutions to address long-term health care needs of their communities. This panel will discuss how Tribes are achieving success by identifying new partnerships and by overcoming barriers to establish long-term care (LTC) models. The panel will also discuss current policy issues and Indian Health Care Improvement Act reauthorization language designed to improve access to LTC services for AI/ANs. In addition, the panel will describe the ongoing work of the Centers for Medicare and Medicaid Services (CMS) Tribal Technical Advisory Group (TTAG) LTC subgroup, including a LTC toolkit and resource guide for Indian Country.

Moderator: Robert Moore, Tribal Council Member, Rosebud Sioux Tribe and Aberdeen Area Representative to the CMS Tribal Technical Advisory Group

Kay Branch, MA, Elder/Rural Health Services Planner
Alaska Native Tribal Health Consortium

Jessica Imotichey, MPH, Policy Analyst, Division of Regulatory Affairs
Indian Health Service

Benjamin Smith, Policy Analyst, Office of Tribal Self-Governance
Indian Health Services
Everything You Ever Wanted To Know About Medicaid And Were Afraid To Ask: A Round Table Discussion with the CMS Native American Contacts (NAC)

This session will provide an overview of Medicaid and State Children's Health Insurance Program (SCHIP) administration, eligibility, covered services and reimbursement for Tribal Health Program staff and beneficiaries, with the focus on specific provisions for AI/ANs. The session will also address the provider enrollment process and information about how to maximize collections for services provided by Tribal programs. The second part of the session will address how the CMS Native American Contacts (NACs) work together with States, IHS and Tribal programs. The CMS NACs from each Regional Office will be available to answer questions. So bring your best (strangest, most confusing, interesting) questions and try to stump the NAC (has to be about Medicaid though)!

Moderator: Cynthia Gillaspie, CMS Native American Contact, Region VIII, Denver

Irv Rich, CMS Native American Contact, Region I, Boston

Julie Rand, CMS Native American Contact, Region II, New York

Tamara McCloy, CMS Native American Contact, Region III, Philadelphia

Dianne Thornton, CMS Native American Contact, Region IV, Atlanta

Pamela Carson, CMS Native American Contact, Region V, Chicago

Dorsey Sadongei, CMS Native American Contact, Region VI, Dallas

Nancy Rios, CMS Native American Contact, Region VII, Kansas City

Rosella Norris, CMS Native American Contact, Region IX, San Francisco

Cecile Greenway, CMS Native American Contact, Region X, Seattle
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<th>Sumac</th>
<th><strong>Tribal-State Relationships and Best Practices</strong></th>
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<td><em>In this workshop, panelists will discuss how Tribes, States and CMS have worked together or can work together to improve access to Medicaid and SCHIP services for AI/AN eligible beneficiaries. Learn about options for increasing AI/AN enrollment in Medicaid programs and removing barriers: Medicaid Administrative Match, Tribal Consultation, 100% Federal Medical Assistance Percentage and state plan amendments based on Tribal status as a governmental entity.</em></td>
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<td>Moderator: Carolyn Finster, MSHA, Director, Pine Hill Health Center and Secretary and Albuquerque Area Representative to the CMS Tribal Technical Advisory Group</td>
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<td>Jackie Garner, CMS Region V Centers for Medicare &amp; Medicaid Services</td>
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<td>René Mollow, MSN, RN, Associate Director California Department of Health Services</td>
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<td>Valerie Davidson, Senior Director, Legal and Intergovernmental Affairs Alaska Native Tribal Health Consortium and Chair and Alaska Area Representative, CMS Tribal Technical Advisory Group</td>
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<td>Elderberry</td>
<td><strong>Are you in Compliance? Non-Long Term Care Survey and Certification</strong></td>
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<td><em>CMS maintains oversight for compliance with the Medicare health and safety standards for laboratories, acute and continuing care providers (including hospitals, nursing homes, home health agencies (HHAs), end-stage renal disease (ESRD) facilities, hospices, and other facilities serving Medicare and Medicaid beneficiaries). CMS develops Conditions of Participation (CoP) that health care organizations must meet in order to begin and continue participating in the Medicare and Medicaid programs. This session will cover the survey and certification process for non-long term care facilities including hospitals, ambulatory surgical centers, hospice, and home health agencies. Learn about conditions of participation and how you can ensure that your facility is in compliance. Find out how the accreditation process works. Whether you want to hear about recent developments or understand the difference between certification and accreditation, this session is for you.</em></td>
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<td>Moderator: Kitty Marx, JD, Legislative Director National Indian Health Board</td>
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<td>Dodjie Guioa, MBA, RPN, RN, CMS Region VI Non-Long Term Care Policy Lead Division of Survey and Certification</td>
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<tr>
<th>12:00 – 1:30 PM</th>
<th><strong>Awards Luncheon</strong></th>
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<td><em>Lunch provided by the Mayo Clinic Spirit of Eagles Program and the National Indian Health Board</em></td>
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</table>
1:30 – 2:00 PM  CMS AI/ AN Strategic Plan
Jim Roberts, Policy Analyst, Northwest Portland Area Indian Health Board and Portland Area Alternate TTAG Representative

2:00 – 2:30 PM  Addressing Health Care Needs of Elderly: PACE
Melanie Knight, Secretary of State, Cherokee Nation and Oklahoma Area TTAG Representative

2:30 – 3:00 PM  Integrating IHS and CMS Data: Challenges, Progress and Relevance
Carol Korenbrot, Ph.D., Director of Research California Rural Indian Health Board

Please clear the Main Ballroom immediately after the plenary session for the Culture Night preparations.

3:15 – 4:45 PM  WORKSHOP II

<table>
<thead>
<tr>
<th>Room</th>
<th>Workshop Title and Speakers</th>
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<tbody>
<tr>
<td>Learning Center Room 210</td>
<td>Uniting for our Elders Medicare Part B: How to Maximize your Reimbursement</td>
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This session will highlight improvements that have resulted in growth in the Indian Health Medicare Part B payments and claims submission during the past five years. Solutions to some of today’s tough Medicare issues that prevent proper reimbursement will also be shared. Discussion will include the establishment of a new team approach to resolve Medicare claims and enrollment issues and identify actions needed to take advantage of the CMS program that could bring "bonus payments” to your facility.

Moderator: Carl Harper, Director, Office of Resource Access & Partnerships Indian Health Service

Denise Mohling, CPC, Outreach and Education Representative Trailblazer Health Enterprises, LLC
### White Sage

**Are You ResourceSmart about Government Benefits?**

*This Indian Health Service (IHS) and Department of Labor collaborative session will provide an informational update to the IHS’s: ResourceSmart initiative. The session will highlight GovBenefits.gov; the official benefits website of the United States Government.*

- Learn how to promote awareness to AI/AN population of the additional resources available to them from 17 different federal agencies.
- Learn how to search for free information and eligibility prescreening services for more than 1000 benefit programs.
- Learn about appropriate tools and training to assist AI/ANs with enrollment.
- Learn how to assist staff with obtaining accurate alternate resource information based on using GovBenefits.gov confidential questionnaire.

Moderator: Vice-Chairwoman Kathy Hughes, Sovereign Oneida Nation of Wisconsin and Bemidji Area Representative to the CMS Tribal Technical Advisory Group

Denise Exendine, Access Management Program
Phoenix Area Indian Health Service

Curtis Turner, MBA, Program Manager for GovBenefits.gov
Department of Labor

### Elderberry

**Telling Our Story so That it Counts: Integrating Indian Health Service and Medicare, Medicaid and SCHIP Data**

*A presentation of the CMS TTAG Data Subcommittee’s project to improve and integrate CMS and IHS data so they are helpful for CMS program and policy analysis with respect to AI/AN, IHS, Tribal and Urban Indian (I/T/U) health care. The session will discuss how gaps in available data can limit the services available to AI/AN beneficiaries. The session will also discuss the data issues for identifying the AI/AN population and I/T/U providers and how those definitions impact services and payments. Learn how correct and usable data are the foundation necessary to develop policy and programs so that AI/ANs may be better served by CMS and IHS.*

Moderator: James Crouch, Executive Director, California Rural Indian Health Board and California Area TTAG Representative

Carol Korenbrot, Ph.D., Research Director
California Rural Indian Health Board

Theresa Cullen, MD, MS, Chief Information Officer and Director Office of Information Technology
Indian Health Service
| Eagle’s Nest Small Ballroom | **Recent Developments in Tribal Health Care Compliance: Lessons Learned the Hard Way**  
This session will provide information and guidance to Tribal health programs and board of directors on corporate responsibility and compliance issues specific to IHS and Tribal health programs. It will look at recent health care fraud and abuse cases involving Tribal health programs. The session will discuss lessons to be learned from the Office of Inspector General (OIG) investigation. The presenters will look ahead to the 2008-2009 OIG audit work-plan to specifically review reimbursement for Medicare and Medicaid; and look at prescription drug reimbursement to IHS and Tribes.  
Moderator: Carol Barbero, JD, Attorney at Law, Hobbs, Straus, Dean & Walker, LLP, Washington, D.C.  
*and* Nashville Area Technical Advisor to the CMS Tribal Technical Advisory Group  
Melissa Schlichting, Esq., Attorney at Law  
Karshmer & Associates, Berkeley, California  
Susan Dahl, MHA, RHAI, CHC, CHPS, Corporate Compliance Officer  
California Rural Indian Health Board  
Mary “Fran” Arseneau, CPC, Director of Corporate Compliance  
Southcentral Foundation, Inc., Anchorage, Alaska |  
| Eagle’s View Ballroom | **Medicare Like Rates: Tribal Issues in Paying Claims**  
*It has been one year since the Medicare-Like regulations, requiring Medicare participating hospitals to accept payment rates for CHS services, were implemented. Not all Tribes are taking advantage of these payment rates to save money and maximize its CHS dollars. This session will provide an overview of the Medicare-like regulations, the savings realized from a national perspective, and claims processing options. The focus of the workshop will be to hear how one Tribal program has successfully implemented the new payment rates for hospital outpatient claims and the savings realized.*  
Moderator: Bill Lance, MPH, Administrator of the Chickasaw Nation Health System  
*and* Oklahoma Area Alternate Representative to the CMS Tribal Technical Advisory Group  
Brenda Jeanotte-Smith, Director, Contract Health Services Program  
Indian Health Service  
Joni Wellington, RN, Contract Health Manager  
Chickasaw Nation Contract Health Department |
<table>
<thead>
<tr>
<th>Cottonwood</th>
<th><strong>Everything You Wanted To Know About Medicare and Were Afraid To Ask: A Round Table Discussion with the CMS Native American Contacts (NAC)</strong></th>
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<td>This session will provide an overview of Medicare A, B, C and D for Indian and Tribal Health Program staff and beneficiaries, with the focus on specific provisions for American Indians/Alaska Natives. The session will also address the provider enrollment process and information about how to maximize collections for services provided by Tribal programs. The new Medicare contract jurisdictions will be explained and the transition from the current Medicare contractors to the new jurisdictions will be addressed. The second part of the session will address how the CMS NACs work together with States, IHS and Tribal programs to assure access to CMS programs and maximization of IHS/Tribal third party revenue from Medicare. The CMS Native American Contacts (NACs) from each Regional Office will be available to respond to audience questions or requests.</td>
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<td>Moderator: Rosella Norris, CMS Native American Contact Region IX, San Francisco</td>
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<td>Irv Rich, CMS Native American Contact, Region I, Boston</td>
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<td></td>
<td>Julie Rand, CMS Native American Contact, Region II, New York</td>
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<td>Tamara McCloy, CMS Native American Contact, Region III, Philadelphia</td>
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<td></td>
<td>Dianne Thornton, CMS Native American Contact, Region IV, Atlanta</td>
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<td></td>
<td>Pamela Carson, CMS Native American Contact, Region V, Chicago</td>
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<td></td>
<td>Dorsey Sadongei, CMS Native American Contact, Region VI, Dallas</td>
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<td></td>
<td>Nancy Rios, CMS Native American Contact, Region VII, Kansas City</td>
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<td>Cynthia Gillaspie, CMS Native American Contact, Region VIII, Denver</td>
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<td>Cecile Greenway, CMS Native American Contact, Region X, Seattle</td>
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### Hummingbird Hall

**Long Term Care: How to Successfully Implement the Program for All-Inclusive Care for the Elderly (PACE)**

_This Workshop will review the Program for All-Inclusive Care for the Elderly (PACE), and its potential application in Indian Country. By the end of this workshop participants will obtain an better understanding of the PACE program and its requirements from both a Tribal and state perspective; and will learn about specific planning and implementation issues, challenges and barriers related to applying PACE in a rural and Tribal setting._

Moderator: Mickey Peercy, Executive Health Director, Choctaw Nation of Oklahoma and National Indian Health Board Representative to the CMS Tribal Technical Advisory Group (TTAG)

Melanie Knight, Secretary of State, Cherokee Nation and Oklahoma Area TTAG Representative

Trevlyn Cross, MPH, Manager SoonerCare Indian Health Unit, Oklahoma Health

### Sumac

**How to Become a Community Health Center in Indian Country**

_This presentation will explain and educate participants about the elements of the federal Community Health Center (CHC) program administered by Health and Human Services’ (HHS) Health Resources Services Administration (HRSA) Bureau of Primary Health Care (BPHC). The CHC program provides financial and technical assistance resources to expand primary care, dental and behavioral health services as well as community outreach, Medicaid and Medicare enrollment, case management and patient education._

A question and answer period with representatives of the HRSA will take place as well as conversations on exactly how direct service Indian Health Service (IHS), IHS contract facilities and P.L. 93-638 organizations can integrate Community Health Center funding and models.

Moderator: Nettie Prack, President Back of Beyond Consulting

Beryl Cochran, Project Officer, Health Resources and Services Administration U.S. Department of Health and Human Services
California Tribes Culture Showcase and Dinner
5:30 – 7:30 pm
Ballroom

Sponsored by: California Rural Indian Health Board

The California Rural Indian Health Board is pleased to invite all conference participants to a night of dancing and eating showcasing California Tribes. The night will feature the Elem Rancheria Bird Singers, Pala Band of Mission Indian Bird Singers, Pechanga Band of Luiseno Indians and the Smith River Rancheria Tolowa Dancers. Come and join us for a spectacular evening!

Special thank you goes to: Barona Band of Mission Indians, Elk Valley Rancheria, Hoopa Valley Tribal Council, Pala Band of Mission Indians, Pechanga Band of Mission Indians, Redding Rancheria, Resighini Rancheria, Smith River Rancheria, Sonoma County Indian Health Project, Torres Martinez Tribe and the United Indian Health Project.

Thursday, September 25, 2008

7:00 AM – 2:00 PM  Registration and Information Desk Open

8:00 AM – 2:00 PM  Exhibits Open

7:00 AM – 7:30 AM  Greet the Dawn with Yoga (Beginners Welcome)
Lita Pepion
CRL Health & Fitness, LLC, Billings, Montana

7:30 AM – 8:00 AM  Continental Breakfast
Sponsored by: Abbott Laboratories

PLENARY SESSION

8:00 – 8:15 AM  Welcome to Chronic Care and Tribal Empowerment Day
Buford Rolin, Chairman, Poarch Creek Band of Indians
and Vice-Chairman, National Indian Heath Board

8:15 – 8:45 AM  Healthy Indian Country Initiative
Moderator: Kim Romine, Healthy Indian Country Initiative Project Officer
U.S. Department of Health and Human Services Office of Minority Health (Invited)

Cheryl Weixel, M.Ed., Director
Coeur d’Alene Tribal Wellness Center, Coeur d’Alene, Idaho

Cecelia Tibbetts, Program Assistant
Houlton Band of Maliseet Indians Youth Program, Littleton, Maine

8:45 – 9:30 AM  Advocating at the Federal Agency Level
Moderator: Stacey Ecoffey, MSW, Principal Advisor for Tribal Affairs
Office of Intergovernmental Affairs
U.S. Department of Health and Human Services

Robert Moore, Councilman
Rosebud Sioux Tribe, South Dakota

Jefferson Keel, Lt. Governor, Chickasaw Nation
1st Vice President, National Congress of American Indians

Debbie Ho, Partner
IETAN Consulting, Washington, D.C.

Anslem Roanhorse, Executive Director, Navajo Nation Division of Health
Navajo Nation

Dorothy Dupree, Tucson Area Director
Indian Health Service

**9:30 – 10:00 AM**  
**Transforming Care: Innovations in Planned Care for the Indian Health System**
C. Ty Reidhead, MD, Chair, Chronic Care Initiative
Indian Health Service

**10:00 – 12:00 PM**  
**The Special Diabetes Program for Indians (SDPI)**

*Tribal Innovation and Hope: A Salute to the Warriors*
Buford Rolin, Chairman, Poarch Creek Band of Indians
*and* Vice-Chairman, National Indian Heath Board

*The Challenges and Successes of the Special Diabetes Program for Indians*
Kelly Acton, MD, MPH, FACP, Director
Division of Diabetes Treatment & Prevention, Indian Health Service

*Success! Panel Presentation Highlighting California Area SDPI Grantees*

*A Quick Roundup of Media, Marketing and Advocacy: Diabetes Prevention*
Yvette Roubideaux, MD, MPH, Assistant Professor, College of Medicine
University of Arizona *and* Chair, Awakening the Spirit, American Diabetes Association

Stacy A. Bohlen, Executive Director, National Indian Health Board

Gale Marshall, President, Two Feathers Management

**12:00 – 1:00 PM**  
**Lunch on your own**
### 1:00 – 3:00 PM  
**Training Sessions**

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<tr>
<th>Room</th>
<th>Workshop Title and Speakers</th>
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| White Sage/Cotton Wood | **Track A:**  
**CDC Training: Procurement and Grants Workshop**  
This workshop will provide an overview of the CDC, the organizational structure, national centers, institutes, their divisions and associated funding priorities. The session will also cover efforts to ensure that funds currently awarded to state health departments through CDC cooperative agreements are appropriately benefiting AI/ANs, tips for writing the Grant/Cooperative Agreement Applications, the CDC application review process, award process and post-award monitoring. And finally, the discussion will include an update on the Procurement and Grants Office (PGO) response to TCAC recommendations.  
Lead by: Sylvia Dawson, Procurement and Grants Office (PGO), Chief, Office of Policy, Oversight and Evaluation  
Centers for Disease Control and Prevention (CDC) |
| Hummingbird Hall | **Track B:**  
**Invisibility vs. Telling Our Story Our Way: Using the Media to Advocate Out Loud!**  
This training session will provide Tribal leaders, health professionals and consumers with the tools and know-how to effectively use the media. The session will be broken down into three areas of focus: how to use user based content, the importance of developing messages and communicating with the press, and real world examples of successful media campaigns. The trainers represent all mediums and will lead an engaging session.  
Lead by: Gale Marshall, President  
Two Feathers Management |
**Track C: Tribal Public Health Accreditation Strategic Planning Roundtable**

The purpose of this session is to introduce the concept of voluntary public health accreditation, review current initiatives at the national level, and provide an overview of NIHB’s role in facilitating a Strategic Planning Advisory Committee to explore the feasibility of voluntary public health accreditation in Indian Country. Panelists will provide background information on the current status of public health accreditation efforts and their perspectives on how this could be realized in Indian Country. Audience members will be invited to share their thoughts and ideas in developing a vision for voluntary public health accreditation in Indian Country as well as identify and articulate key issues for consideration. The workshop will provide an opportunity to participate in the beginning discussions on how public health accreditation and standards might be beneficial for Tribes and Tribal health departments as well as identify some of the potential challenges in its development and implementation.

Lead by: Yvette Roubideaux, MD, MPH, Assistant Professor, College of Medicine University of Arizona

William Riley, Ph.D., Acting Executive Director, Public Health Accreditation Board and Associate Dean, School of Public Health, University of Minnesota

Patricia Mail, MPH, Ph.D., Past President American Public Health Association (APHA)

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<tr>
<th>3:15 – 3:30 PM</th>
<th>Closing Ceremony</th>
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<tr>
<td><strong>Retiring of the Colors</strong></td>
<td>American Indian Warriors Society</td>
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<tr>
<td><strong>Closing Prayer</strong></td>
<td>Loren Bommelyn Smith River Rancheria</td>
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