

Example Social Media Posts

Twitter only allows 140 characters in a tweet so your message should be concise. Facebook allows a longer for longer messaging.

Hashtags (#) are included to increase awareness. When someone clicks on the hashtag, they can see every post that has ever had that hashtag. So, for example, if all of your office writes on their twitter accounts “#Nativefamilies deserve good coverage,” someone who saw one of your tweets would be able to click on the hashtag and see all of the posts related to that hashtag. Please see some examples below of tweets or facebook posts you might use for campaigning healthcare.

Twitter

1. Families

- a. #Nativefamilies deserve good health coverage. Learn more at www.healthcare.gov.

2. Elders

- a. Don't let our #NativeElders go without #healthcoverage. Get your elder covered, www.medicare.gov.

3. Youth

- a. #Nativecollegekids can stay covered under their parents' health insurance until 26. Learn more at www.healthcare.gov

4. LGBT

- a. #NativeTwoSpirit people can get covered under the Affordable Care Act #ACA. Learn more at www.healthcare.gov

5. Women

- a. #Nativewomen are precious and deserve great healthcare. Learn more at www.healthcare.gov.

Facebook

1. Families

- a. Healthy Native kids are better prepared to learn in school. Spread the word about free and low cost health insurance. #Nativefamilies deserve good health coverage. Learn more at www.healthcare.gov.

2. Elders

- a. We can hold onto our Native Elders with #Medicare. Don't let our #NativeElders go without #healthcoverage. Get your elder covered, go to www.medicare.gov.

3. Youth

- a. You never know what can happen in college. #Nativecollegekids can stay covered under their parents' health insurance until 26. Learn more at www.healthcare.gov.

4. LGBT

- a. #NativeTwoSpirit people can get covered under the Affordable Care Act #ACA. Don't wait, enroll today! Learn more at www.healthcare.gov.

5. Women

- a. #Nativewomen are precious and deserve great healthcare. They are our future. Learn more at www.healthcare.gov.