

National Indian Health Board



NATIONAL TRIBAL HEALTH CONFERENCE 2026 PARTNERSHIP PROSPECTUS



PHOENIX, AZ | AUGUST 17 - 21, 2026

*The premier national convening dedicated to advancing
Tribal health and sovereignty in Indian Country.*

ABOUT NIHB



NIHB, located in Washington, DC, is a 501(c)3 non-profit organization that continues strengthening healthcare for all American Indian and Alaska Native peoples through policy, advocacy, and health programming.

The National Indian Health Board (NIHB) represents the 575+ Tribal Nations - both those that operate their own health care delivery systems through contracting and compacting, and those receiving health care directly from the Indian Health Service (IHS).

Established by the Tribes in 1972 to advocate as the united voice of federally recognized American Indian and Alaska Native (AI/AN) Tribes, NIHB seeks to reinforce Tribal sovereignty, strengthen Tribal health systems, secure resources, and build capacity to achieve the highest level of health and well-being for Tribal communities and people.

Visit [NIHB.org](https://www.nihb.org) for more information.



《 ARIZONA: *A Sacred Landscape of Resilience, Culture, and Tribal Sovereignty* 《

Arizona, known as the Grand Canyon State, is a land of striking contrasts, from its vast deserts and towering saguaros to its high mountain ranges and deep canyons. Home to the breathtaking Grand Canyon, Arizona boasts a rich cultural history, with 22 federally recognized Native American tribes and vibrant cities like Phoenix and Tucson. With its unique landscapes, diverse wildlife, and stunning sunsets, Arizona is a place where the Old West meets modern adventure. For these reasons and many more is why the National Indian Health Board selected Phoenix, Arizona to host our next National Tribal Health Conference.

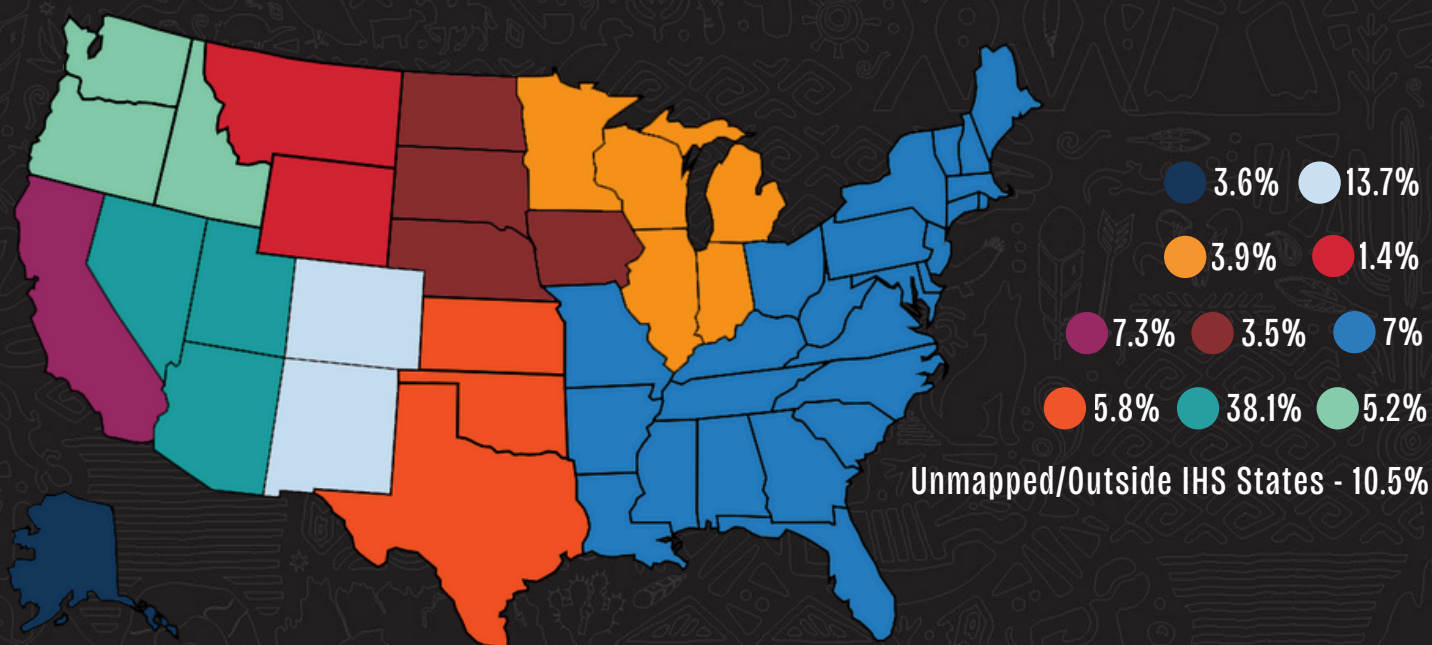
The National Tribal Health Conference serves as a vital platform for advancing Tribal health sovereignty, policy, and innovation, much like Arizona's diverse landscapes that sustain life and cultural traditions. Just as the Grand Canyon is a sacred space for Indigenous peoples, the conference brings together Tribal leaders, healthcare professionals, and policymakers to address critical health disparities affecting Native communities. The same resilience found in the Hopi, Zuni, Navajo, Havasupai, and Hualapai peoples, who have maintained deep spiritual and physical connections to the Grand Canyon for centuries, is reflected in the efforts to strengthen Tribal health systems and protect Indigenous ways of healing.





THE NATIONAL TRIBAL HEALTH CONFERENCE

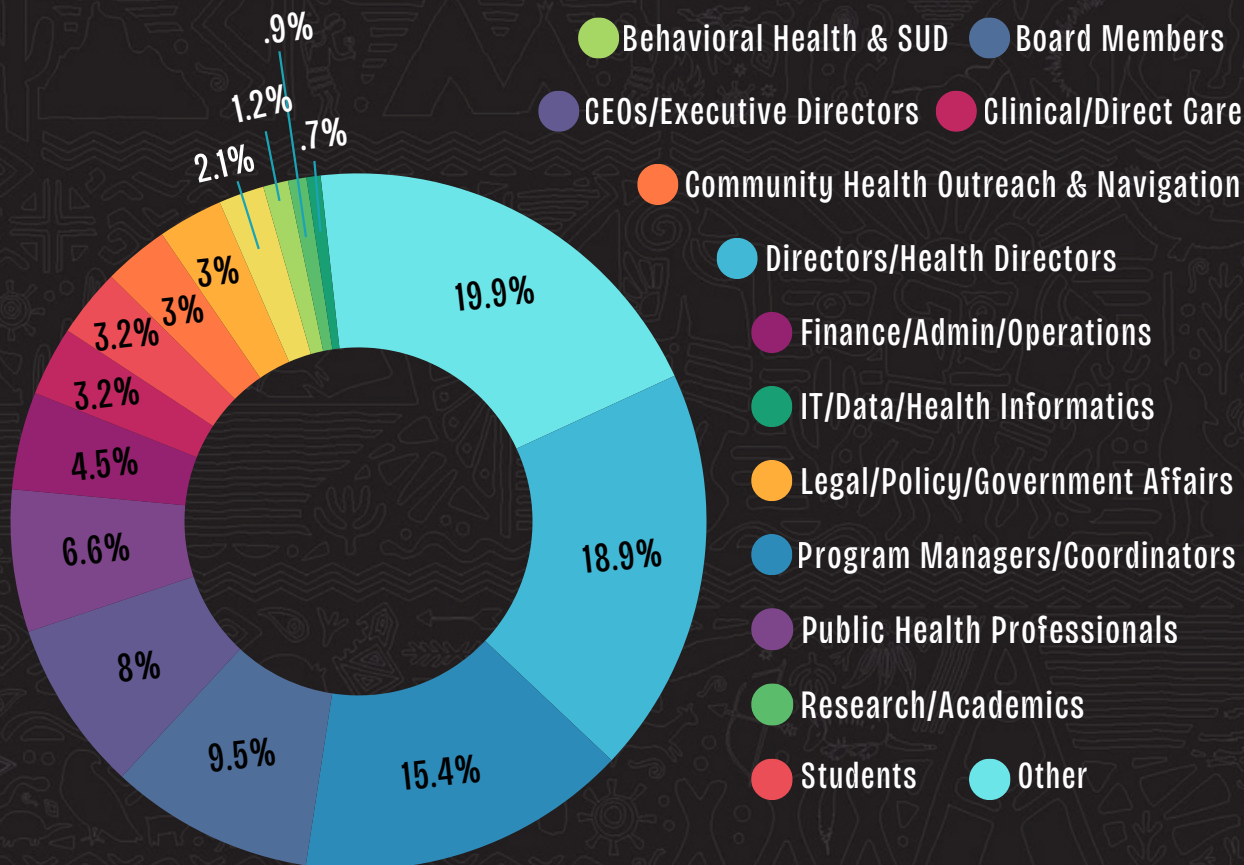
The National Tribal Health Conference (NTHC) attracts over 1500 Tribal leaders, Tribal health directors and administrators, Tribal public health staff, Tribal members, federal employees, funders, advocacy partners, and industry partners each year. Over half come from across Indian Country, and reach all 12 Indian Health Service areas!



**2023
ATTENDANCE**
1650

**2024
ATTENDANCE**
1550

**2025
ATTENDANCE**
2000



PAST CONFERENCE TRACKS



**Advocacy, Law, &
Government Relations**



**Mind, Body, & Spirit: Health
Promotion & Disease Prevention**



**Health Care
Systems & Delivery**



**Hope & Healing:
Behavioral Health**



**Resilient Tribal
Communities**



**Walking in Balance: Data,
Research, & Evaluation**



**Voices of Wellness:
Native Health Workforce**

PREVIOUS CONSULTATIONS ALSO INCLUDE:

- Centers for Disease Control & Prevention
- Health Resources & Services Administration
- Indian Health Service
- Centers for Medicare & Medicaid
- Department of Veterans Affairs
- Substance Abuse & Mental Health Services Administration

NOTABLE PAST SPEAKERS



Kamala Harris
Former Vice President of the
United States



Elizabeth Warren
Senator (D-MA)



Lisa Murkowski
Senator (R-AK)



Billy Mills (Oglala Sioux)
Olympic Gold Medalist



Dr. Rochelle Walensky
Former CDC Director



Valerie Davidson
Former Lt. Governor, Alaska





CONFERENCE FEATURES

” This year’s NTHC energy was noticeably more engaging! ”

- 2025 Sponsor -

Cultural Celebration Gala

Sponsoring the Cultural Celebration Gala aligns your brand with a signature, mission-driven evening of cultural expression and health leadership recognition—delivering premium visibility, goodwill, and memorable relationship-building with Tribal leaders and health decision-makers. A vibrant evening dedicated to honoring and uplifting Native traditions and health advocacy through traditional performances, art, and cuisine.

Tradeshow & Marketplace

Participation in the Tradeshow and Marketplace puts your team face-to-face with a concentrated audience of Tribal health professionals and partners, generating high-quality leads, real-time feedback, and strong brand visibility on the exhibit floor.

Pre and Post-Conference Institutes & Workshops

Sponsoring Institutes and Workshops positions your organization as a thought leader by supporting practical, hands-on learning while giving you targeted exposure to attendees most engaged with your solution area.

Networking Receptions

Hosting a networking reception creates a high-touch environment to deepen relationships, convene key stakeholders, and associate your brand with connection, collaboration, and community-centered investment.



Partner Showcases

The Partner Showcase provides a focused platform to tell your story—highlighting your impact, innovations, and commitments to Tribal health in a way that drives awareness and partnership interest.

Focus Group Opportunities

Focus group opportunities offer direct access to Tribal health perspectives, enabling you to test ideas, refine products or programs, and demonstrate that your organization listens, learns, and co-designs with communities.

Plenary & Breakout Session Moderating

Moderating a plenary or breakout session elevates your organization as a trusted convener and thought partner—providing visible stage presence, credibility with attendees, and meaningful engagement with speakers and decision-makers around timely Tribal health priorities.

SPONSORSHIP LEVEL DETAILS

Presenting Partner ————— \$100,000



Becoming the **Presenting Partner** of the **National Tribal Health Conference** is a powerful investment in **Tribal sovereignty, healthcare innovation, and community well-being**. This partnership amplifies Native American voices, **advances policies that improve health outcomes**, and strengthens **culturally responsive care across Tribal nations**. Your investment helps **drive lasting change**, supporting initiatives that address health disparities, expand resources, and empower future generations of Native health leaders.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement
- Exclusivity

Leadership Level ————— \$60,000



A \$60,000 event sponsorship represents a **monumental investment** in Tribal health, much like the **Grand Canyon** – **vast, enduring, and deeply significant**. Just as the Grand Canyon stands as a timeless symbol of resilience and natural wonder, this event sponsorship creates a **lasting impact**, supporting Indigenous communities with resources, advocacy, and healthcare solutions that stand the test of time.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement

Impact Level

\$40,000



A \$40,000 event sponsorship is like the **Barringer Meteor Crater**—a powerful force of impact that leaves a lasting mark on the landscape. Just as the **crater** transformed Arizona's terrain and advanced scientific discovery, your investment fuels groundbreaking progress in Tribal health, supporting innovations, **partnerships, and visibility** that ripple across generations.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement



Advocate Level

\$25,000



A \$25,000 event sponsorship is like the saguaro cactus blossom—a rare and vital force that nurtures growth, sustains communities, and leaves a lasting impact. Just as the saguaro's bloom provides nourishment to the desert's ecosystem, your sponsorship supports the health and well-being of Tribal communities, fostering resilience and renewal.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement

Connection Level

\$15,000



A \$15,000 event sponsorship is like the **Four Corners Monument**—a powerful meeting point where communities, cultures, and opportunities intersect. Just as this landmark unites four states, your sponsorship helps **connect Tribal health leaders, advocates, and innovators**, creating a foundation for collaboration and lasting change.

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Hospitality
- Audience Engagement

Journey Level

\$10,000



A \$10,000 event sponsorship is like the **Arizona Trail**—a journey of endurance, connection, and transformation that stretches across diverse landscapes. Just as the trail links communities and ecosystems, your sponsorship helps **bridge gaps in Tribal health, paving the way for stronger, healthier futures.**

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Audience Engagement

Ally Level

\$5,000



A \$5,000 event sponsorship is like **Arizona's deserts**—resilient, full of life, and essential to the landscape's balance. Just as the desert **nurtures strength and adaptation in challenging conditions**, your sponsorship helps sustain **Tribal health initiatives**, ensuring communities thrive despite obstacles.

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Audience Engagement



Becoming a **Friend of NIHB** by sponsoring the **National Tribal Health Conference** is a meaningful way to **support Tribal sovereignty, health equity, and community-driven solutions**. Your sponsorship helps **empower Tribal nations, strengthen healthcare systems, and drive policy change** that ensures healthier futures for Native communities.

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Audience Engagement



The conference was super beneficial and especially for networking. There was a lot of great information I'll take from the sessions back to my reservation.

- 2025 Attendee -



Sponsorship Add-Ons

Want to take your sponsorship to the next level? We'll work with you to tailor your sponsorship! Add-ons listed below can be purchased alone or added on to any package for which an ad is not already included.

- Exhibit Booth
- Promotional Material Handouts
- Conference Messaging
- Partner Showcase
- Lunch Sponsor
- Discounted Registrations and Gala Tickets
- Digital Network Sponsored Emails
- Digital Conference Book Advertising
 - Full page, ½ page, & ¼ page ads available



OVERVIEW OF SPONSORSHIP BENEFITS

Digital & Social Media Exposure

Sponsoring the National Tribal Health Conference amplifies your brand through NIHB's trusted digital channels—sponsored emails, attendee email blasts, conference and NIHB website recognition, and coordinated social media announcements and shared posts across platforms like Facebook and Instagram. Your name and logo stay visible before, during, and after the event through digital marketing to NIHB's network, placement in general session and breakout PPTs, and a ready-to-use social media toolkit that helps your team extend reach and engagement.

Branding & Visibility

Sponsoring the National Tribal Health Conference puts your brand directly in front of Tribal leaders and Tribal health professionals through high-visibility touchpoints they engage with all week—name badges and accreditation badges, sponsor banners in the general assembly and exhibit halls, and prominent sponsor signage throughout the venue. Your logo is also reinforced in moments that matter, from digital conference book advertising and gala tickets to branded touchpoints like staff/volunteer shirts and hotel key cards, helping attendees immediately recognize your organization as a committed partner in Tribal health.

Recognition

Recognition as an event sponsor includes acknowledgment during key conference sessions, featured placement in event communications, and inclusion in press releases and promotional materials. Sponsors are highlighted through speaker introductions, sponsor spotlights, and tailored shout-outs across digital and in-person platforms. This recognition reinforces their leadership and commitment to advancing Tribal health initiatives.

Event Participation & Access

Event Participation and Access gives sponsors meaningful opportunities to be present where Tribal health leaders gather—through plenary and reception remarks, session speaking roles and videos, moderating plenary and breakout discussions, and presenting awards during the Gala. With access points like a VIP Partners Dinner, Partners Breakfast, and conference track sponsorship, you can build authentic relationships with Tribal leaders and Tribal health professionals while demonstrating shared commitment to advancing Tribal health. Complimentary conference registration and gala tickets ensure your team is onsite and fully engaged throughout the week.

Hospitality

Hospitality as an event sponsor includes exclusive access to hosting networking receptions, speaker meet-and-greet opportunities, and reserved seating at key sessions. Sponsors may also receive catered meals, lounge access, and personalized concierge services to enhance their conference experience. This premium hospitality ensures a comfortable and engaging environment for networking and relationship-building with Tribal health leaders and stakeholders.

Audience Engagement

Audience Engagement opportunities let sponsors connect directly with Tribal leaders and Tribal health professionals in interactive, relationship-building settings—such as focus groups, a partner showcase, sponsored workshops and institutes, and community tour sponsorships. Your organization can share resources and practical tools through a complimentary exhibit booth, resource center collateral, conference bag inserts, and attendee giveaways, while reinforcing your commitment through conference messaging, an Elders Lounge sponsorship, and post-event visibility like a featured article.

Social Responsibility Opportunities

Donating to conference scholarships helps remove financial barriers so Tribal health staff, students, and emerging leaders who may not otherwise be able to attend can access training, resources, and peer-to-peer learning that strengthens Tribal health systems. Your support directly invests in workforce development and leadership growth across Indian Country—while demonstrating your organization's commitment to equity, capacity-building, and long-term community impact.

INTERESTED IN BECOMING A SPONSOR?

We're ready to work with you to make this year's conference a success! To discuss partnership opportunities, contact Rod Jacobs, VP of Development & Strategic Engagement.



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